Graduates networking for community profit

For many graduates joining Macquarie around the world, scaling the corporate heights is not their only focus – building networks and contributing to the community are also interests about which they are passionate.

The Graduate Volunteer Network (GVN) has a relatively young but proud tradition at Macquarie. Comprising groups of community-minded new graduates in some of our major offices, GVNs around the world have undertaken some significant volunteering and fundraising projects over the last five years.

Consider, for instance, members of Macquarie’s GVN in New York who, ignoring the potential for an accidental plunge into the cold, murky waters of the East River, decided to try something a little different to raise money in October.

Climbing into boats built by disadvantaged high school students, Will Shikani, Matt Campbell and Thomas Thorpe embarked on a competitive relay that saw them row 28.5 miles (46 kilometres) around the Manhattan coastline. The race was part of Rocking the Boat’s annual fundraiser to provide boat-building and water education programs for young people in the South Bronx and the team of graduates, supported by HR and MFG MIRA colleagues, raised more than $8,500. Despite sore shoulders and blisters the team were justly proud of their effort.

In Sydney, 50 graduates belong to the 2011 GVN and over the past year have committed to a range of fundraising and volunteering activities for a variety of charities. FICC, BFS, RMG, MFG and MacCap volunteers have all worked with Youth Off The Streets to cook food at a local children’s crisis refuge and serve meals to homeless youth in the city, while the GVN’s fundraising committee organised a series of fun activities to raise funds for the Oncology Children’s Foundation. Graduates also helped with renovations and packaging work for House With No Steps.

The 18-strong 2011 GVN in London collaborated with the Elizabeth Garrett Anderson School in Islington this year, using their skills to help build the confidence of the students, most of whom are from disadvantaged backgrounds, and raise their awareness of the world of work. The London GVN arranged workshops with 60 Year 10 students over six weeks, culminating in an event hosted at Macquarie. The GVN also raised over £2,000 for the St Luke’s Trust, a charity which provides outreach services for the local Islington community.

In the Manila office, 15 graduates have recently formed a local GVN and are planning a variety of volunteer and social welfare activities in the Philippines, including a Christmas carols fundraiser this month. The first charity to benefit is the Hospicio de San Jose, a not-for-profit that cares for children, the elderly, and the disabled and that has significant grassroots support across the office.

Members of the Association of Hong Kong Mo Growers team get hairy for men’s health.

Movember

As this newsletter was going to press, contributions to Macquarie’s Movember fundraising campaign were being calculated from around the world.

We thank all staff who participated in or supported this moustache-growing initiative for men’s health.
**Chairman’s message**

Julie White, global head of the Macquarie Group Foundation, has announced her intention to retire from Macquarie after 11 years of outstanding work with the Foundation. During that time, Julie and the Macquarie team have consolidated the Foundation as one of Australia’s largest and oldest corporate philanthropic entities, at the same time transforming a largely domestic organisation into a global one. Julie will leave us on 16 December 2011 but we are pleased that she has agreed to a consultancy role with the Foundation.

Lisa George, who joined the Foundation from Social Ventures Australia in 2010, will take over leadership of the Foundation. I am sure that all staff will join me in thanking Julie for her significant contribution to Macquarie and the Foundation, and in wishing Lisa well in her new role.

It is important to recognise the very worthwhile work our staff do around the world in their communities. Nominations are now open for the Macquarie Staff Community Awards, which recognise those staff who have made outstanding contributions in this regard. I encourage staff to consider nominating for Volunteer of the Year, Fundraiser of the Year or Pro Bono Adviser of the Year. There is also a Team Award applying to any of the above three categories.

All winners’ prize money goes towards their associated not-for-profit organisation. Winners of each category will receive $A10,000 while the Team Award receives $A5,000. Nomination forms can be found on Macnet for more information.

have you pulled out weeds in parkland, gone shopping with disadvantaged youth for work attire, organised a fishing tournament for sick kids or served on a local hospital board committee in 2011? The Foundation is aware of hundreds of staff who have made significant contributions to their local community over the past year and we welcome your nomination for Macquarie’s Staff in the Community awards. Your chosen charity will receive $A10,000. See the nomination forms on Macnet for more information.

Macquarie honoured in this year’s Oxfam Sydney Trailwalker

For the fifth year running, Macquarie took out the top corporate fundraiser award in the Oxfam Australia Trailwalker event, with Macquarie also winning the highest fundraising team award.

Sydney teams WunderHikePlatoon 3 (Jameson Gadd, Elliot Cohen, Robin Huender and Jeremy Tan), Mosman Express (Mark Ayres, Paul Olsen, Brad Sutton and Luca Turrini) and There’s No Place Like Home (David Bennett, James Wilson, Christine Hollyoak and Alex Harvey) contributed close to $190,000 in the 2011 Sydney Trailwalker with the latter team now also holding the international Trailwalker fundraising record, having contributed a total figure of $170,876 to Oxfam this year.

Macquarie hosted the 2011 Trailwalker awards night in Sydney in November, with approximately 200 people attending the event. On the evening, as well as the staff winners Macquarie was awarded a certificate recognising its total contribution of $1,000,000 from staff and the Foundation over the years.

Macquarie Kick-Starter grants for social change

Earlier this year, the School for Social Entrepreneurs (SSE) won Macquarie’s 2010 Australian Social Innovation Award. As part of that award, and in the spirit of further recognising and seeding grassroots social entrepreneurship, the judges provided Kick-Starter grants to three of SSE’s 2011 graduates.

The Kick-Starter grant winners were announced in October for three important projects: “LaunchPad” delivering sanitary pads and menstrual hygiene education to the women of Sierra Leone; “Baty” providing youth educational programs aimed at removing the stigma around mental health and other social issues in Australia; and “The Malpa Project” developing Aboriginal children as ‘doctors’ – a community-centred solution to tackling health issues in Aboriginal children, also in Australia.

Each of the winners received $A10,000 from the Foundation as early-stage investment funding to continue to make a difference to the people and communities at the heart of their projects.

**Foundation News**

**Islington Giving**

In October, Foundation Board member David Fass co-hosted a discussion on encouraging local philanthropy with senior government and business stakeholders in London. Macquarie is a member of the Islington Giving campaign, a coalition of local charities and businesses working to create opportunity for those living in poverty in the borough of Islington.

Using Macquarie’s CORE programme as an example, David highlighted the different ways businesses can support the local community. A recent example was the awarding of a £150,000 grant to a local charity, the Accept Consortium, following Macquarie staff advice on shaping its structure, strategy and business development.

MFG’s Lord Gus MacDonald also showcased the London Graduate Volunteer Network’s recent involvement with a local school, providing confidence-building workshops for disadvantaged high school girls.

**Staff in the Community Awards 2011– nominate yourself or a colleague**

Have you pulled out weeds in parkland, gone shopping with disadvantaged youth for work attire, organised a fishing tournament for sick kids or served on a local hospital board committee in 2011? The Foundation is aware of hundreds of staff who have made significant contributions to their local community over the past year and we welcome your nomination for Macquarie’s Staff in the Community awards. Your chosen charity will receive $A10,000. See the nomination forms on Macnet for more information.

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**Note:** Unless otherwise stated, all monies raised by staff mentioned in this newsletter include Macquarie Group Foundation matching and are denominated in local currency.
OUR STAFF IN THE COMMUNITY
Treasury swaps currencies for the kitchen

Sixty Group Treasury staff were diverted from finance topics at one point during their conference in August to discuss the ingredients required for spring rolls, quiches, pancakes and pasta with meatballs. In partnership with food rescue service OzHarvest, the team donated hairnets and aprons and made a range of meals for donation to charities around Sydney. The “Cooking for a Cause” event was part of a team-building activity that contributed $10,000 to OzHarvest. In September, an MFG team also contributed their time and culinary skills to make 450 quiches, 10 kilos of pasta and 30 litres of pasta sauce for the charity.

Macquarie fit-out freshens up UNICEF

Sydney’s Sonia Salazar, from Business Services Division, had great fun, felt appreciated and improved her electric screwdriving skills in a recent project management role for UNICEF Australia. As part of a pro bono engagement between UNICEF and Macquarie, Sonia coordinated the relocation, procurement and refurbishment of UNICEF’s new Sydney office between May and August, with Michael Silman negotiating leases, Alan Broom arranging the IT relocation and Anthony Henry and Rachel Edwards managing the design. In addition, UNICEF was able to negotiate with Macquarie suppliers for significantly discounted, often donated, stock and services. Sonia said the fit-out involved a lot of work, noting Rachel’s particular focus on designing a more environmentally efficient office which encouraged greater collaboration. UNICEF has said its new offices have received “a lot of work, noting Rachel’s particular focus on designing a more environmentally efficient office which encouraged greater collaboration. UNICEF has said its new offices have received

Hammering for Habitat

Armed with hard hats, tool belts, hammers and hand saws, Macquarie volunteers in Bloomfield Hills, Philadelphia and New York have recently embarked on day-long efforts to build new homes for low-income families. Housing problems are an increasing issue in the US, with overcrowding, poor quality shelter and homelessness becoming more prevalent, so Macquarie staff have responded to the grim economic outlook and foreclosure crisis by partnering with local Habitat for Humanity affiliates to build new housing stock for those in need. “I was surprised by and appreciative of the number of people who committed to wake up early on a Saturday morning and get their hands dirty,” said MacCap’s John Favorite who led the build in New Jersey.

In Philadelphia, MFG employees also focused on raising money for their local Habitat for Humanity branch through their annual Delaware Investments golf charity event. The $224,000 raised is the largest in the history of the Habitat affiliate and, combined with the sweat and elbow grease of multiple MFG volunteers over the course of several weekends, will go towards a new home for a local family before Christmas. The Macquarie Group Foundation’s share of the matching contribution is to be used as seed funding for a home-wetterization program. This funding will also serve to spur additional investments from foundations and private donors into a program that will have a long-term preventative effect on the loss of housing stock in low-income neighborhoods. MFG’s president in Philadelphia, Patrick Coyne, said it was very gratifying to give back to the local community in such a significant way.

MPW Canada’s big investment in local children

Macquarie Private Wealth staff in Toronto, North York and Guelph joined together in October to help raise $150,000 for local youth development organizations by staging a live auction and keynote address featuring hip hop artist and author Wes “Maestro” Williams. Two charities have benefited from this significant fundraising: the Big Brothers and Big Sisters of Toronto (BBBST) and the Children’s Foundation of Guelph and Wellington.

BBBST is one of Macquarie’s largest partner organizations in Canada, having worked with more than 70 Macquarie employees in Toronto to help children improve their literacy and math skills while also recently assisting with Macquarie’s launch of a four-week full-time internship for six high school students under the “Leadership, Education, Advancement Development and Support” (LEADS) banner. In Guelph, Macquarie staff have a deep connection to the Children’s Foundation of Guelph and Wellington which has helped thousands of children through programs such as Adopt-A-Family and Food and Friends; grants for sports, camps or cultural programs; scholarships and memorable Christmas experiences. Employees are also helping to build a reserve fund to provide hundreds of children with food and basic needs necessary to succeed at school.

Well, well, well

More than 50 Macquarie staff ran up a sweat in a five-aside football tournament in London on a balmy evening in September. Organised by a team of charitably-minded FICC staff, the event not only featured football adrenalin but also raised awareness of Down’s Syndrome and money for vital services with £2,010 donated to the Down’s Syndrome Association. MFG MIRA were represented well on the night with that group’s NO Shame FC taking out the tournament cup and staff member Nick Wilski winning player of the match. CAG’s Jack Stanley from UnAthletic FC took out the golden boot.

The Down’s Syndrome Association also benefited from a FICC-organised wellness event as part of the business’s ongoing commitment to charity. In partnership with a local gym, 40 London staff signed up for mini-manicures, head and shoulder massages and health MOTs for a small donation. More than £680 was raised for the Association.

RE-cycling the adrenalin of youth

Who doesn’t recall learning how to ride a bike and the adrenalin of flying along on two wheels? CAF’s Macquarie Equipment Finance team in Bloomfield Hills remembers and wanted to provide local kids, for whom the price of a new bike is out of reach, with that experience. Partnering with the Oakland County Sheriff’s Office, which refurbishes and repairs old bikes and local youth organizations such as Big Brothers/Big Sisters, Boys and Girls Club, and Lighthouse of Oakland County, the team was able to provide 51 children with their own bicycle by cleaning out garages and basements and donating all the old bikes they found. To build support for the effort, 11 MEF teams also competed against each other in a relay race (complete with a Vegemite station), pedaling children’s bicycles through a designated obstacle course in their parking lot. As coordinator Jessica Bower said, “the RE-cycle for kids bike drive brought out the child in all of us.”

Planting trees in Manila for conservation

Fifty Macquarie Manila volunteers woke at dawn recently to participate in an adopt-a-seeding and tree planting event with Filipino conservation agency the Harbon Foundation. With less than 10% of pristine natural forest left in the Philippines, Harbon is pushing to restore one million hectares of Philippine rainforests with native tree species by the year 2020.

CAG’s Emily Verde was one of the staff to help plant 0.91 hectares of the 31.4 covered so far at the Sierra Madre Mountain near the city. “It’s important for people to have awareness and a sense of responsibility to the environment,” Emily said. “Its state affects absolutely every single person and taking this small step to donate [to buy seedlings] and volunteer in rainforestation enables us to somehow pay our rent to Mother Earth.” Despite some minor cuts, rashes and bruises the group trekked down the mountain in high spirits after they accomplished the task of planting 1,140 seedlings.

London staff had a workshop about the environment at the Elizabeth Garrett Anderson School.

Aproned MFG MIRA finance staff ready to cook up a storm.

The New York City Habitat for Humanity crew.

Nailing it for charity at lunchtime.

CVE’s Ben Davies with Reach Out! Young leaders playing the ‘How many biscuits can you eat in 30 seconds?’ game.

MacCap’s Kun Jiang with some of the children at the Shine Academy in Kenya.

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Sausage sizzle one of many highlights for staff on Cambodian charity trip

Singapore and Hong Kong Macquarie staff and families recently visited Phnom Penh on a four-day charity trip to assist underprivileged children and their families. Organised in partnership with the Hotel Intercontinental as part of its annual ‘Project Hammer’ mission to Cambodia, the Macquarie team raised a total of S$32,000 to build 12 houses, contributed to the completion of a school in a slum area, and served 360 children suffering from HIV/AIDS their first sausage sizzle. Staff saw abundant evidence of the lingering devastation stemming from Cambodia’s recent past but armed with soccer balls and netballs, colouring books, pencils and second-hand clothes did their best to bring smiles to the 1,000 children they encountered over the four days. Staff plan to join next year’s Project Hammer trip as well.

CAG staff eat and walk for charity

The Macquarie Group Foundation this year celebrated its seventh year of principal support for the Pink Ribbon Breakfast, one of Cancer Australia’s key fundraising events. Dozens of sweet treats were baked and bought for Pink Ribbon morning teas held around Australia in late October, aiding breast cancer research and support. In Sydney, CAG staff fell upon one spread of lamingtons, biscuits and cupcakes to raise more than $1,200, organised by Belinda Alchin and Elizabeth Cox. A week later the two also coordinated team participation in the Juvenile Diabetes Research Foundation’s Walk To Cure Diabetes, raising $4,000.

Donations flood in Manila

After flooding in Central Luzon in the Philippines in October, thousands became homeless. Manila’s business services team drove a collection for bottled water, used clothes, instant noodles and canned goods as well as cash donations for affected families. These were passed on to Caritas Philippines which appreciated the overwhelming response to the appeal that will assist approximately 100 families. Meanwhile, 20 staff from departments across the office coordinated with the Manila Community Advisory Committee to assist the ABS-CBN Foundation pack hundreds of sacks of relief goods.

Spirits of Halloween

Four floors of the Manila Resource Centre were recently adorned with decorations for the annual Macquarie Halloween Party. More than 150 children including kids from the local charity Children’s Hour and children of Macquarie staff collected treats from staff who were dressed in costume. They wandered through areas that staff had decorated in the themes of Toy Story, the circus, Disney and Pirates of the Caribbean.

Vertical challenge sees sky high raising for Steve

From a height of more than 300 metres, BFS’s Steve Wilson lowered himself gingerly down to the ground in October, fuelled by adrenaline and a passion for making a difference to disadvantaged Australian youth. The Sir David Martin Foundation’s annual Abseil For Youth event sees participants descend 30 floors off the roof of Sydney’s first skyscraper to benefit Mission Australia’s Triple Care Farm where, over 12 weeks, young people are provided with the skills to help them make positive changes in their lives. Steve was able to contribute more than $7,000 dollars, making him the second highest fundraiser in the event.

Goulburn inspires

Three Macquarie cyclists and their friends joined up to ride a scenic, if hilly, 150 kilometres in September to raise money for youth mental health organisation the Inspire Foundation. MFG’s Michael Price and Peter Lucas and BFS’s Jake Blakely raised more than $11,000 as part of the annual Goulburn to Sydney Road Cycling charity race which gives teams the opportunity to raise funds for the charity of their choice. With 80 riders participating, over $95,000 was able to be raised this year for a variety of charities. Part of the event included a time trial, at which the Macquarie team finished in third place.

Young leaders bite off sweet trading action

Using biscuits as a proxy for more traditional commodities, the Foundation-funded Peach Out! Young Leaders summer school - a programme aimed at supporting young people in East London through sport and mentoring – featured a frenetic trading game led by FICC’s Ben Davies. Designed by Macquarie staff in FICC to demonstrate how external forces can affect the market, discussion focused on how many biscuits the students could eat and what happens when flooding affects cocoa crops or crackers are substituted for biscuits. The summer school offers those chosen as Young Leaders the chance to act as mentors to younger Peach Out! participants throughout August, working with staff at the charity on sport and academic programs. The Young Leaders are then invited to participate in fun and educational visits to local businesses, learning leadership and management skills in the process. Ten Macquarie volunteers stepped up to host a summer school session, with 15 Young Leaders visiting the Macquarie offices where MFG’s MIRA Thames Water team also presented to them.

Hong Kong volunteer helps children shine

MacCap Hong Kong staff member Kun Jiang recently returned from four weeks volunteering in Kenya at a small school called the Shine Academy, located in Kibera, one of the largest slums in Africa. The 50 children who attend the Shine Academy are aged from three to seven years old and include orphans, children abandoned by their families, abuse victims, and children who are HIV-positive from birth. Kun spent her time at the school teaching the children, assisting in training local teachers and participating in home visits in the slums. When Kun discovered the school had already received more than 200 applicants for next year’s enrolment and was facing the prospect of not being able to start another class due to lack of funding, she decided to do something about it upon her return to Hong Kong. With help from Macquarie colleague Diana Wang, she conducted a fundraiser at a local art gallery and an email campaign. Kun was able to raise $166,000 to help Shine expand and take on at least 75 children in 2012, thereby saving more children living below subsistence levels.

Our staff in the community

BFS Singapore’s Vivienne Chhoeu with local Cambodian children.
Manila staff help out packing relief goods for typhoon-affected families.
BFS’s Steve Wilson begins his 30 storey plunge for disadvantaged youth.
Inspired by the view: the Macquarie cycle team takes a break.
Dreamy New York Cares Day

For the sixth year in a row, Macquarie volunteers joined thousands across the City in the annual New York Cares Day in October. Twenty staff from the New York City office gathered at a primary school on Manhattan’s Lower East Side to paint classrooms and the principal’s office, and organize book closets. Converting dreary brown walls to a dreamy blue, team leader and MacCap’s Doug Parris said the team powered through the afternoon. “We helped ensure the principal’s office looked much better than the gloomy walls that first greeted us,” he said. Although 96 per cent of the primary school students live in poverty, 15 per cent live in temporary shelters, and 20 per cent are recent immigrants, they and their teachers work in partnership to create a school environment conducive to learning.

Camilla Hurley, Tiffany Slater and Terry Tang paint walls as part of New York Cares Day.

Epic fundraising for autism

Being the treasurer on the board of a local school for autistic children, FICC NYC’s Jeff Wiseman has a first-hand understanding of the cost of educating a child with autism. Last year was EPIC’s (Educational Partnership for Instructing Children) first annual gala fundraiser, with Jeff the top fundraiser, and at this year’s event Jeff’s colleague Randy Reiff took home the top auction item. EPIC is a non-profit school providing educational services for individuals with autism and pervasive developmental disorder (PDD) using applied behavior analysis to teach new skills and increase independence. More than $50,000 was raised through the 2011 gala event.

Seeing pink

Earlier this year, Liz Brown from CAG in New York was diagnosed with stage 1 breast cancer. The daughter of a breast cancer survivor herself, Liz received early treatment and is now back at work, cancer-free. To celebrate her victory, and educate colleagues, Liz joined Women at Macquarie to help build a team of more than 30 local runners and walkers for the Susan G. Komen Race for the Cure. “As a second generation breast cancer survivor who has been given her life back, it’s become very important for me to also give back by raising awareness about this crisis affecting women and giving my support in effort to raise money for this cause,” Liz said.

Not to be outdone, a team of Houston fundraisers, wearing pink camouflage, celebrated Breast Cancer Awareness Month raising funds in the Lone Star State to fight the disease. Together, the teams rallied to raise more than $40,000 in support of Komen for the Cure, the world’s largest grassroots network of breast cancer survivors and activists.

Abuse just makes ReserveAid stronger

FICC NYC’s John Withrow and Gabriel Szerda are no strangers to pain. Each has in John’s words “abused his body” for the benefit of ReserveAid, a non-profit that assists US reservists and national guardsmen make ends meet when called to active duty. Loss of civilian pay, extended deployments and multiple family separations has created an unprecedented level of financial stress so the need for ReserveAid’s grants has increased dramatically. So John and Gabriel recruited a 12-strong team of competitors to undertake a 140.6 mile Iron Man fundraising event in Kentucky in August. The two also planned a ReserveAid gala event to help raise funds in New York City in September. Realising they needed graphic design help, John and Gab turned to their colleagues in FICC and CCIR for some pro bono assistance on the invitation and gala journal. Aided by colleagues, they raised more than $600,000.

Regional news

United States

Contact Us

For more information on Macquarie Group Foundation activities or to submit a story for the next edition please contact:

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My day job is... Senior Asset Management Analyst. (I shuffle through lots of end of lease paperwork on a daily basis for high volume customers.)

I got involved with my chosen charities because...

With the Komen Detroit Race for the Cure because my 35-year-old niece had breast cancer (currently in remission), and with Habitat for Humanity in Macomb County because it gives people who are struggling a hand up and not a hand out. It feels great to know you are working on a home for a family that will work hard to keep it and appreciate the help.

My community needs... More volunteers to work on the homes for Habitat.

I can help my community by...

Being a good example of a volunteer in the hope others will step up and help where they can. I am not one of the lucky ones that can write a check to help out a charity (which is very much appreciated) but I can volunteer my time where it’s needed.

The people who inspire me are...

All the people who volunteer and give so much of their time to make events happen.

I’m most grateful... To work for a company that recognizes there are so many charities out there that need help and that is generous enough to match the donations we raise. Thank you Macquarie.

Staff Snapshot

Rose Pino

CAF, Bloomfield Hills

Rose recently championed both the Race for the Cure and the Habitat for Humanity build in Bloomfield Hills.

Rose (at left) with the Executive Director of Habitat for Humanity.

Iron Man Triathlon for ReserveAid.