Macquarie Group Foundation
Annual Review 2016
Grant partners

Our grant partners are community organisations enjoying a strong relationship with Macquarie Group staff, deepened by additional program funding from the Macquarie Group Foundation. Many of these organisations receive staff fundraising and pro bono support.

Americas
- America Needs You
- Carter Burden Center for the Aging
- Double Discovery Center
- Global Food Banking Network
- Older Adults Technology Services
- The HOPE Program

Europe, Middle East and Africa
- Dallaglio Foundation
- East London Business Alliance
- Islington Giving
- Leadership Through Sport and Business
- ReachOut
- Streetwise Opera
- The Funding Network
- The Prince’s Trust

Cover image: In support of the Center of Excellence in Public Elementary Education (CENTEX), staff from Macquarie’s Manila office organise and participate in an annual fun run around the central business district. More than PHP3 million has been raised since the event’s inception in 2014, with 1,000 registrations annually.
Macquarie staff volunteering to prepare meals for clients of Services and Advocacy for GLBT Elders (SAGE) in New York.
Since 1985, the Macquarie Group Foundation has contributed to community organisations globally through financial support, volunteering and skills sharing, predominantly in the locations in which Macquarie operates.

Our work is significantly influenced by the activities of Macquarie staff with a focus on capacity building within the community sector and increasing social and economic mobility.

Our key objectives are to:

- support and encourage staff leadership and engagement in the communities where Macquarie staff live and work
- contribute in skilled and sustainable ways to improve the performance and capacity of community organisations
- build awareness of Macquarie Group staff activities and achievements in the community.

We seek to achieve these objectives by:

- supporting staff-led community activities and matching Macquarie staff’s personal donations and fundraising efforts
- directing targeted funding to innovative and well-run organisations where Macquarie staff are involved through volunteering, pro bono skills transfer and in-kind support
- recognising staff leadership and community commitment through staff awards and internal and external communications.

1 Comprising Macquarie staff donations and fundraising and Foundation matching support for these; Foundation donations to commemorate staff attaining 10-year and 25-year anniversaries at Macquarie; Foundation grants to organisations with a Macquarie board member serving for more than 12 months; and Foundation grants to community organisations in the 12 months to 31 March 2016.

2 In the 12 months to 31 March 2016.

Note: Unless otherwise stated, all monies raised by staff include Macquarie Group Foundation matching and are denominated in local currency.
In the 12 months ending 31 March 2016, the Macquarie Group Foundation and Macquarie staff globally contributed $A29.7 million to more than 1,500 non-profit organisations – a record amount and an increase of more than 20 per cent on the previous year.

Over the past year our staff also gave more than 46,000 hours – or 6,100 days – of their time, an increase of 35 per cent on the previous year.

Since the Foundation’s inception in 1985, more than $A270 million has been provided to thousands of community organisations in the form of strategic grants, Macquarie staff donations and the Foundation’s matching of these.

We encourage staff to choose the community area they are passionate about and drive positive impact through the non-profit organisations they support.

Whether this is channelled through financial contributions, general volunteering, non-profit board service or pro bono support, Macquarie employees are committed to strengthening the communities in which they live.
Supporting our staff giving

Our second Foundation Week in October 2015 raised more than $A3 million for over 200 community organisations, triple the amount donated in the inaugural 2014 event.

Approximately 8,000 employees across 40 offices were involved, with the Foundation double matching amounts raised up to $A5,000.

Supporting social innovation

As part of our 30th anniversary celebrations in 2015, the Foundation awarded a one-off $A300,000 grant to our biennial Social Innovation Award winner.

This Award recognises, rewards and promotes new ideas that meet pressing community needs, alleviate disadvantage and promote social inclusion. The winner of the 2015 Award was Hello Sunday Morning, set up in 2010 to change Australians’ relationship with alcohol.

In September 2015, the Foundation opened the doors of its new social innovation hub in Sydney, known as Bulb, to eight non-profit and social purpose organisations. Its proximity to Macquarie’s Sydney headquarters has enabled staff to learn more about the tenants’ work and facilitated skilled volunteering opportunities.

The Foundation also collated a book, *Innovation big and small: How great ideas are strengthening our community*. It featured interviews with leading social innovators who have partnered with Macquarie in Australia and globally, to support discussions between government, policy makers, the community sector, business and citizens on addressing intractable social issues.

Measuring impact

In addition to receiving a grant, many of the Foundation’s community partners benefit from fundraising and volunteer support from our staff, regular donations made through our online giving platform and by having a Macquarie staff member serving on their board. This enables Macquarie to build deep and long-term relationships with innovative and well-run community organisations around the world.

In this year’s Annual Review we’re pleased to showcase the work of four non-profits which have been long-term recipients of our grant funding and the impact this has made.

See page 25 for brief case studies on ReachOut Australia, JDRF Australia and OzHarvest in Australia and Streetwise Opera in the United Kingdom.

The Foundation’s team

I would like to thank Macquarie Group’s board and senior management, as well as the Foundation Committee and team for their continued long-term support and commitment to Macquarie’s global philanthropic approach.

Without this commitment and the efforts of Macquarie staff, the community impact we are able to make would not be possible.

Shemara Wikramanayake
Chair
Macquarie Group Foundation
How Macquarie... Mentors others

- Once a week in New York, 30 employees read with primary school students at risk of falling behind their peers, through a partnership with Read Ahead.
- New York employees provide one-on-one technology training sessions to people attending Older Adults Technology Services.
- Staff regularly host mock interviews for HOPE Program participants in New York to help adults who have had a prolonged period of time out of work to prepare to re-enter the workforce.
- In Houston, staff provide work experience opportunities to students from Cristo Rey High School to showcase working life and potential career pathways.
- Staff in New York and Chicago mentor high school and college students who are the first in their families to attend college, providing college and career skills.

How Macquarie... Shares professional skills

- Throughout the year, the Macquarie Group Foundation partnered with the Taproot Foundation, which connects community organisations to skilled corporate volunteers. As a result, five teams of Macquarie staff in New York, Philadelphia and Houston worked on strategic and financial projects with various non-profit partners over three months, including America Needs You, The Carter Burden Center for the Aging, The HOPE Program and Sheltering Arms.
• A team of lawyers in New York provided assistance to a number of charities including the Huairou Commission, through a partnership with the Thompson Reuters TrustLaw program. In addition, human resources professionals provided targeted HR training and support to senior leaders of America Needs You.

How Macquarie... Funds a better way of life

• Chicago staff raised more than $US80,000 to support renovations at Camp Red Leaf, which provides summer camp and respite care for children and adults with disabilities.

• Houston staff raised nearly $US40,000 for Stand Up for Kids Houston, which provides outreach services to homeless and at-risk youth.

• Los Angeles staff participated in the first annual Jessica M. Berman Wonder Woman Walk, raising more than $US40,000 to support the Tower Cancer Research Foundation.

• Two Mexico City staff raised over $US21,000 for Misión México – which provides a home for Mexican children who have been orphaned or abandoned – by participating in a Rickshaw Run event in India.

• New York staff helped raise $US200,000 for God’s Love We Deliver, which provides nutritious meals to people too sick to cook for themselves; $US192,000 for the Muscular Dystrophy Association, which provides essential services and summer camps for young people living with muscular disease; and more than $US1 million for America Needs You, which offers mentoring programs for high potential college students with a low income.

• Philadelphia staff raised nearly $US175,000 for Philadelphia City Rowing, which mentors local public school students through the sport of rowing.

• San Francisco staff raised more than $US22,000 through a movie premier night for the San Francisco and Marin Food Bank.

• Vancouver staff helped raise more than $C1 million through multiple events for the Canucks for Kids Fund, which supports the Special Olympics and camp programs for young people with autism.

How Macquarie... Rolls up its sleeves

• During the year, New York staff prepared, distributed and served meals to homebound seniors. Staff also coached youth from the New York Urban Debate League, and others sorted and bundled baby clothing for families in need.

• Macquarie staff in Philadelphia distributed prom attire to high schoolers in partnership with the Police Athletic League, and helped people in need find critical household items at the Habitat for Humanity ReStore.

• In Chicago, Mexico City and New York, teams revitalised schools, homes, camps and urban parks for local communities.

The Macquarie Group Foundation is unique in its comprehensive approach to engagement. They work directly with our students on interview skills, connect us with job opportunities for our job seekers, provide structured and meaningful pro bono services, support staff learning and new initiatives and have a team running a half marathon in support of HOPE.

Jennifer Mitchell, Executive Director, The HOPE Program
In 2015, more than 50 New York staff raised funds for God’s Love We Deliver – which provides nutritious meals to homebound people – as part of Race to Deliver, a four-mile run or walk in New York’s Central Park in which 6,000 people participate.
How Macquarie…
Mentors others

- In Manila, newly graduated students received training in resume writing and interview skills during a Life Skills Program in May 2015. These students had completed their education thanks to Macquarie-funded scholarships from A Better Chance Foundation, which supports low-income students to attend school.

- Working with local non-profit Charitable Choices, staff from Macquarie’s Hong Kong office offered insights into their own experiences to help prepare first-generation college students for their future careers.

How Macquarie…
Shares professional skills

- Macquarie staff in Hong Kong participated in a two-month non-profit director training program, including a speed-dating style introduction event with more than 20 community organisations.

- A team of Hong Kong staff deepened the impact of Macquarie’s support of Mother’s Choice, a Foundation grant partner which cares for children without families and girls facing crisis pregnancies, by contributing hundreds of pro bono hours to improve the charity’s IT infrastructure. This included vendor analysis, creation of IT policies and procedure templates, analysis of cloud security options and the creation of an intranet.

How Macquarie…
Funds a better way of life

- Tokyo staff participated in a Yamathon, which entailed walking or running around all 29 stations of Tokyo’s Yamanote line. More than ¥100,000 was donated towards recovery work following the 2011 Tohoku earthquake and tsunami.

- Macquarie’s Gurgaon and Mumbai offices contributed significant funding to a range of livelihood and education projects across India, including rural development programs, improved access to safe water sources and sanitation facilities.

- Teams from Macquarie’s Manila office sold traditional Filipino breakfast treats, resulting in more than PhP750,000 for microfinance non-profit CARD MRI.

Our partnership with Macquarie is based on open communication and mutual respect. They are ideal partners because they make a genuine effort to understand our organisation’s needs. Their engagement with us – from encouraging their employees to mentor trafficking survivors to funding poverty alleviation projects and research that addresses policy and data gaps - adds real value to our work and significantly reduces the vulnerability of communities to forced labor.

Cecilia Flores-Oebanda, Founder and President, Visayan Forum Foundation
• Hong Kong staff competed in the annual relay race Peak24, raising $HK75,000 for organisations addressing modern slavery issues.

**How Macquarie... Rolls up its sleeves**

• Staff from Hong Kong, Beijing, Singapore and Seoul volunteered with 15 different non-profits, as part of Macquarie’s Community Days. They helped with improvements to community buildings in Beijing, Seoul and Shanghai, and distributed food and personal items to impoverished people in Hong Kong and Singapore.

• As one of the poorest countries in south-east Asia, Macquarie staff have supported community organisations in Cambodia for many years. This continued during the year, with staff across Hong Kong, Singapore and Sydney providing money and time to Cambodian health and education programs.

• Manila office staff help grant wishes every month to terminally-ill children through Make a Wish Philippines, and more than 150 staff in the Philippines regularly volunteer at Visayan Forum’s Centre of Hope – a safe house for people rescued from modern slavery. Volunteers help with computer classes, sports and painting activities.

• Office-wide Red Cross blood drives were held in our Manila, Gurgaon and Hong Kong offices throughout the year.

**Responding to modern slavery in Asia**

During the year, the Macquarie Group Foundation embarked on a long-term regional project in Asia around preventing and responding to modern slavery, specifically on issues affecting migrant domestic workers. This resulted in the release of the Macquarie-funded report *Modern Slavery in East Asia: Protecting the rights and promoting the autonomy of domestic migrant workers from Indonesia and the Philippines*.

The report, coupled with Macquarie’s ongoing support of non-profit partner organisations in Asia, will contribute to work being done to reduce modern slavery in the region.

More than 300 staff across Asia also attended education sessions, and volunteered and fundraised for partner organisations working with victims of modern slavery.

Macquarie funded two critical diagnostic machines at Asha’s Polyclinic in Delhi, replacing the existing outdated and unserviceable equipment.
Manila office staff help grant wishes every month to terminally-ill children through Make a Wish Philippines.
Australia and New Zealand

How Macquarie…
Mentors others

• More than 40 staff visit Plunkett Street Primary School in Sydney’s inner city every fortnight to read with students at risk of falling behind.

• Staff in Sydney volunteer to support young people at risk of social disengagement through the Raise Foundation’s mentoring program.

• Staff in Brisbane and Melbourne write and receive monthly letters from their primary school pen pals through the Ardoch Youth Foundation, improving the children’s literacy and social development.

• In conjunction with The Prince’s Charities Australia, a Sydney staff member has mentored an Australian Defence Force employee as part of his transition into a new vocational pathway.

• Sydney, Melbourne and Perth employees worked with graduates from the School for Social Entrepreneurs, which runs learning programs for entrepreneurs with an idea for a social purpose start-up. This annual initiative is part of the Macquarie Director Program, which helps non-profits develop their objectives and builds on the leadership and project management skills of Macquarie staff. Mentors provide specialist skills and one-on-one support, helping mentees navigate the challenges of establishing and scaling up social enterprises.

How Macquarie…
Shares professional skills

• Staff at Macquarie provided advice to Hello Sunday Morning, our 2015 Social Innovation Award winner, on its product and organisational strategies, as well as on an app the non-profit is developing.

• Macquarie IT and digital marketing professionals joined forces in an ongoing project to redesign the online presence of Twenty10, a community organisation which provides counselling, workshops, training and educational programs to people of diverse genders, sexes and sexualities.

• Nine staff from Macquarie’s Business Improvement Services division shared their operational consulting experience with the technology team at the Children’s Cancer Institute of Australia, resulting in improved processes.

• As part of Macquarie’s support for the Jawun Indigenous Corporate Partnerships Program, three employees spent a total of 36 weeks on secondment in Cape York and the East Kimberley region to share their expertise with indigenous organisations and local community leaders.

• A team of digital professionals designed, built and created content for a new website for FAUNA Research Alliance, a non-profit pursuing a nationally collaborative approach to wildlife conservation. This pro bono effort saved FAUNA thousands of dollars.

How Macquarie…
Funds a better way of life

• More than $A120,000 was raised by staff in Sydney as part of a paper plane competition in memory of Katrina Dawson, who was killed in Sydney’s 2014 Martin Place siege. The funds support the education of talented young women, including a four-year scholarship for one university student with an additional mentoring and internship component with Macquarie.

• Sixteen staff supported The Funding Network (TFN) in New Zealand with event hosting, pitch coaching and participation in TFN’s steering committees in Auckland and Wellington. More than $NZ110,000 was raised for local non-profits and social enterprises through TFN events supported by Macquarie.

• A group of staff in Perth participated in a 220-kilometre bike ride, raising over $A120,000 for the Harry Perkins Institute of Medical Research.

• More than $A367,000 was raised by a Sydney team for the purchase of a heart lung bypass machine and to go towards the purchase of a cardiac echo ultrasound machine for The Children’s Hospital at Westmead, through Zipper Tickles, a charity raising awareness and funds for the treatment of congenital heart disease.
• Teams of Sydney staff organised and competed in the Mad Dash, a time trial race up the internal staircases of Macquarie’s Shelley Street and 50 Martin Place offices. More than $A150,000 was raised for The Black Puppy Foundation, a non-profit founded by a Macquarie staff member, which funds research into mental health issues affecting young Australians.

How Macquarie… Rolls up its sleeves

• Hundreds of work appropriate outfits and accessories were collected by staff in Sydney in October 2015, as part of a Dress for Success clothing collection for low-income women to wear to job interviews.

• In Melbourne, an employee visits an aged care facility to sing for residents and helps them rehearse for their own singing performance at the home’s annual fundraising dinner.

• A staff member in Perth volunteers as the assistant coach for the West Australian Integrated Football team, an Australian Football League initiative for players with an intellectual disability.

“...It’s been a real privilege to work with so many people on so many worthy projects. Each year we call for nominations from our division for non-profits to support – often these nominations are a result of personal links to certain causes. We’ve built schools for Cambodian orphanages, helped to fund Australia’s leading online youth mental health service and driven the purchase of a children’s heart lung bypass machine at The Children’s Hospital at Westmead which will literally save hundreds of lives. All of these projects are so tangible and so beneficial.

Terence Kwan, Macquarie employee, Sydney

Brisbane staff regularly prepare and share a dinner with visitors to a local homeless shelter, through the charity Community Canteen.
In 2015, staff from Macquarie’s Perth office participated in the Ride to Conquer Cancer fundraising event, the largest cycling fundraiser in Western Australia. Riders cycle over 200 kilometres in two days, with funds raised going to the Harry Perkins Institute of Medical Research.
Europe, Middle East and Africa

How Macquarie... Mentors others

- As part of the Mentoring Works Programme, students aged 14-15 from Elizabeth Garrett Anderson School in London partner with Macquarie mentors every year, helping raise students’ aspirations, build confidence and expose them to the world of work.

- Year 12 students from City and Islington College connect to Macquarie mentors who help the students apply for university and consider their future careers.

- A team of Macquarie mentors makes weekly visits to a school in London to work with students from Reach Out Academy on maths and English, as well as their character and resilience through life skills coaching.

- Young people supported by the Dallaglio Foundation, The Prince’s Trust and ReachOut (three charities receiving Macquarie Group Foundation funding) experienced the world of work at Macquarie during the year as a way of introducing them to potential careers. They heard from London staff about typical business and life skills needed in a corporate environment.

- Staff in Johannesburg raised money for and volunteered with Home of Hope, which supports young girls who have been orphaned and exploited, including participating in a mentoring program.

How Macquarie... Shares professional skills

- Teams of staff in London were matched with nine local charities with the aim of applying their skills and experience to six-month projects, involving strategic and business planning, and project and event management.

- Participants from arts and homelessness charity Streetwise Opera and a group of Macquarie employees engaged in an innovative three-month mentoring program to share their experience and knowledge, and learn new skills from each other.

How Macquarie... Funds a better way of life

- Staff in Johannesburg and Cape Town raised ZAR70,000 to purchase 30 Hippo Rollers for rural communities where water can be difficult to carry and store.

- Macquarie’s Graduate Volunteer Network in London raised over £6,000 in aid of Islington Giving.

- Frankfurt staff partnered with non-profit Nandri to raise €8,000 to support disadvantaged children in India.

“Being part of the CoRe (Community Resourcing) Programme was a great way to use my skills in a practical way. I was using my business mindset and experience and I was able to measure my impact at the same time, which was important to me.”

Chris Delaney, Macquarie employee, London
Teams of staff in London volunteered with Hackney Night Shelter to cook and serve food to residents.

- A staff member in Dublin participated in a Strictly Come Dancing event – performing this way helped raise more than €8,000 for St Francis Hospice.

- Staff in Cape Town arranged a fundraiser in aid of True North, a charity which focuses on early childhood development in the Western Cape, raising more than ZAR180,000.

How Macquarie…
Rolls up its sleeves

- Staff in Frankfurt recycled and refurbished 10 laptops for Cafe International, a refugee support program in Steinbach. The recycled computers are for use in language classes and an internet cafe, as well as personal trainee use.

- Macquarie’s London office interns and graduates provided hands-on volunteering support to a number of non-profits as part of dedicated Community Days throughout the year. Activities included cleaning up school playgrounds, gardening blitzes and providing advice to students in East London about their resumes.
Staff from Operation Hunger, Hippo Water Roller, Judah Africa Community Development’s Thorntree Academy and Macquarie’s Johannesburg office, during the handover of Hippo Rollers (water carrying devices) to Thorntree Academy in South Africa. The rollers are for use in an agriculture program with students.
2015 Foundation Week

Our annual Foundation Week is a celebration of Macquarie’s staff-led community approach and a way to recognise the depth and diversity of community support by staff around the world.

Just over $A3 million was raised during Macquarie’s second Foundation Week in October 2015 and more than 200 organisations supported by thousands of Macquarie staff across 40 offices.

Staff made the most of the special 2-for-1 matching for team fundraising events, with amounts up to $A5,000 double matched by the Foundation, instead of the single matching the Foundation normally provides.

Staff activities during Foundation Week included:

• a business clothing drive in Sydney for women seeking employment
• themed daily bake sales in Manila to raise funds for various local charities
• a high-tech high tea between socially isolated seniors in London and New York
• veggie garden volunteering in Johannesburg for a local charity which supports orphaned girls
• a dine by donation event in Auckland to help fund early intervention education programs for children with Down Syndrome.

The Macquarie Group Foundation Week will be held again in October 2016, with a particular focus on staff volunteering.
Seniors in London and New York held a simultaneous high-tech high-tea, with support from Macquarie staff during the 2015 Foundation Week.
The problem

Mental health disorders are recognised as one of the world’s leading health challenges, costing an estimated $US2.5 trillion each year\(^1\). It is also an issue that targets the young.

According to international research, 75 per cent of mental illnesses first appear before the age of 24\(^2\). Yet less than 70 per cent of young people experiencing a mental health issue access help\(^3\).

Left untreated, the effects of mental illness can be devastating. Suicide is the leading cause of death among Australian males aged 15-24 years, accounting for 22 per cent of deaths. Male youth suicide rates in rural areas are double those of metropolitan areas.

The proposition

Digital services offer cost-effective, accessible options for young people to get support where and when they need it. Research indicates that accessing services online rather than face-to-face may also be more engaging for young men.

ReachOut Australia has provided online mental health support to young people since 1998. Accessed by more than 1.3 million people annually, ReachOut.com is part of a wider mental health service offering in Australia that has improved mental health promotion and suicide prevention efforts dramatically over the last two decades.

With more than 300 evidence-based fact sheets, ReachOut.com gives young people the information they need on a range of issues, plus personal stories from others who have experienced similar challenges. There is also an online forum offering a place to connect to others and links to clinical and community care.

The partnership

The Macquarie Group Foundation has supported ReachOut Australia since 2000, when it provided an initial infrastructure development grant to establish the organisation’s first office in Sydney.

This investment during ReachOut’s formative years, in an untested area of service delivery, has contributed to the longstanding partnership between ReachOut and Macquarie. Multiple resources have been provided over the past 16 years to help expand ReachOut’s reach, including:

- **2000-2004:** $A200,000 to purchase and install ReachOut’s first database, rebuild its website and help develop the organisation’s culture and structure.
- **2006-2008:** $A621,000 to establish the ReachOut Teachers Network, a website giving high school teachers information on supporting young people’s mental health.
- **2012-2014:** $A150,000 to support a project manager to develop the Recharge app to improve young men’s wellbeing.
- **2015-2016:** $A150,000 to improve ReachOut’s mobile platform.
- Hosting donor and fundraising events in Macquarie offices.

Sources:

Macquarie staff have donated time, money and expertise, including:

- Provision of pro bono technical expertise and advice for mobile service delivery
- Volunteer support for fundraising appeals and school mail outs
- Participating in fundraising events across Australia
- Serving on the ReachOut Australia board

The ReachOut Teacher’s Network has helped communicate ReachOut’s service to a large number of high school students and made them aware of the available support. Launched in 2007 and supported by Macquarie, the Network’s membership now comprises 4,300 teachers and 513 schools. Twenty-five per cent of young people who had heard of ReachOut cited their school as the initial source.

Insights from research undertaken at the University of Sydney, which identified a type of depression specific to young men that could be managed by improved sleep routines and exercise, led to a Macquarie supported ReachOut app in 2012. The Recharge app delivers a personalised six-week program focused on helping young men establish a good sleeping routine and its effectiveness is currently being measured through a randomised control trial involving Australian and Irish participants.

"I find the ReachOut resources excellent. I use them consistently with staff, students and parents. It is an excellent resource for my youth worker and teacher’s aide as well."

Rural NSW teacher who works with students aged 14-18 years with mental health issues
Impact

ReachOut has been accessed over 18 million times since 2000.

70% of teachers report that ReachOut’s school resources increased their confidence in talking to young people about mental health.

Nearly 40% of ReachOut.com’s users report contemplating suicide in the month prior to seeking help through the website.

81% of young people report they would come back to ReachOut.com in the future.

46% of young people using ReachOut.com said they would seek further help as a result of visiting the website.

27% of Australians aged 14-25 are aware of ReachOut.com as a mental health service they can use.

70% of young people using ReachOut.com between 5pm and 6am when most other services are closed.

77% of the service users are in high or very high psychological distress.

71% of young people using ReachOut.com are not getting help from any other source.

Source: ReachOut Australia, March 2016
“ReachOut has helped me understand myself and my issues better. Without it, I may have done the unthinkable.

Male, 23

ReachOut Australia staff and volunteers at the Mardi Gras in Sydney.
ReachOut.com has provided mental health support to young people since 1998 and is accessed by more than 1.3 million people annually.
JDRF Australia: Finding a cure for type 1 diabetes

The problem
Type 1 diabetes is an autoimmune disease that strikes suddenly, usually in children and young adults, and has no known cure. Over 120,000 Australian children and adults have type 1 diabetes, with six new cases diagnosed every day.

Half of those diagnosed are under the age of 18. The causes of type 1 diabetes are not fully understood but researchers have identified a variety of genetic and environmental triggers. While the disease can be managed through blood monitoring, insulin therapy, diet and exercise, the only hope for a cure lies in ongoing medical research.

The proposition
JDRF is a global organisation which aims to cure, prevent and treat type 1 diabetes and its complications. It works with academic institutions, policymakers, and corporate and industry partners to develop and deliver therapies to people living with the disease and to restore the body’s normal ability to produce insulin after the disease strikes.

The partnership
In 2008, JDRF Australia and the Macquarie Group Foundation created the Global Diabetes Research Innovation Partnership to increase the volume and impact of type 1 diabetes research in Australia and around the world. This support has meant JDRF can help shape the international research agenda and influence decisions across the medical health spectrum.

In March 2016, Macquarie approved a further $A540,000 to JDRF Australia, as part of a new three-year partnership. JDRF also has many supporters among Macquarie’s global staff, some of whom have been personally touched by the disease. They have participated in JDRF fundraising initiatives for many years, raising more than $A1 million, together with Macquarie Group Foundation matching.

Phase 1 of the partnership, which focused on Australian research development, included:

- The establishment of Australia’s first national type 1 diabetes research summit in 2009, hosted in Macquarie’s Melbourne office.
- The launch of Australia’s type 1 diabetes Research Agenda in 2010, featuring a snapshot of Australian research into the disease.
- The launch of Australia’s first type 1 diabetes Research Resource Map in 2011 identifying key opportunities to better utilise resources.
- The completion of the inaugural type 1 diabetes Global Research Impact Analysis in 2013, a systematic assessment of the impact of 22,000 publications relevant to type 1 diabetes.
- Awarding nine research innovation grants, eight innovation awards and 81 young scientist travel grants.

Phase 2, which extended the partnership globally, included:

- The creation of a type 1 diabetes Clinical Research Resource Map in 2015 for researchers, which identifies existing databases, biobanks, infrastructures and research networks.
- The support of direct research through a further six research innovation grants recognising scientists who have made breakthroughs both in Australia and internationally.
- Macquarie staff fundraising to support international collaborative studies.
- Investment in JDRF Australia’s internal research capacity.
Our partnership with the Macquarie Group Foundation has been a key part of the transformation of JDRF Australia from a fundraising organisation to one that has influence across the entire research system. I cannot overstate how important it is to have support that covers money, advice, resources and skill in seeking to make this type of change. Macquarie is one of the few organisations globally with that type of vision and ability.

Mike Wilson, CEO, JDRF Australia
It’s very difficult to secure funding for research, particularly ideas that are deemed to be innovative or ‘more risky’. The fantastic support from JDRF and the Macquarie Group Foundation allows scientists more time in the laboratory to conduct research that brings us one step closer to changing lives. This support is invaluable, and helps progress ideas from a lab bench to real outcomes in the future for patients.

Associate Professor Stuart Mannering (right),
Head of Human T Cell Laboratory, St Vincent’s Institute of Medical Research
Streetwise Opera: Changing lives through song

The problem

It’s estimated that there are more than 100,000 people experiencing homelessness in the United Kingdom, and thousands more ‘hidden homeless’ sleeping rough. According to the Homelessness Monitor, a five-year study by academics from Heriot-Watt and York universities, one in 10 adults in England alone has experienced homelessness at some point in their lives, a fifth of them since 2010.

Homelessness is often preceded by major life events, such as the end of a relationship, unemployment or leaving an institutional setting. Many homeless people have also experienced trauma and abuse. Added to this can be social exclusion, with the general public fearing or not understanding the challenges faced by homeless people.

The proposition

Some agencies working with homeless people focus on social inclusion to help them integrate back into society.

In 2002, former homeless shelter support worker and opera critic Matt Peacock established Streetwise Opera in the UK, offering free weekly singing workshops to people who had experienced homelessness with professional singers teaching performance techniques.

The organisation also stages critically acclaimed opera productions where its participants star alongside professionals.

Group singing is at the core of Streetwise Opera and has been documented to improve wellbeing, boost the immune system, reduce anxiety and stress, help people cope with chronic pain and lessen depression and loneliness.

The partnership

A meeting between Streetwise and the Macquarie Group Foundation in 2007 progressed to a long-term, multi-level partnership. This subsequently led to:

- Co-mentoring between Streetwise founder and CEO Matt Peacock and senior leaders within Macquarie
- Pro bono support to review the charity’s brand and redesign its logo
- IT assistance with an office move, desktop support, server switch and IT sustainability advice
- Input into Streetwise’s strategic reviews and business planning
- Volunteer support at Streetwise performances
- Macquarie staff serving on the Streetwise Opera Board
- Events hosted at Macquarie’s London office
- Streetwise involvement in the Macquarie Directors leadership training program, during which Macquarie staff were matched with Streetwise participants for three months to help them work on their progression planning and employability skills.

Macquarie staff and the Foundation have contributed £480,000 to Streetwise, as well as more than 1,000 volunteer hours and in-kind support worth in excess of £50,000.

The Macquarie Choir and the Streetwise Opera ensemble also performed together during Macquarie’s 2015 Foundation Week, raising over £700 in donations for Streetwise’s work.
The impact

From a one-man start-up idea, Streetwise Opera has grown into an award-winning organisation with worldwide recognition and a 15-strong staff team.

Weekly music programs are held in homeless centres and arts and community venues across England. Participants sing and act, with specially trained professional singers teaching performance techniques to boost confidence.

The organisation also stages critically acclaimed opera productions where its performers star alongside professionals. Productions have toured worldwide from New York to Beijing and at high-profile festivals, promoting more positive attitudes towards homeless people.

The support Streetwise Opera has had from Macquarie Group Foundation is one of the most important factors in the charity’s success over the last decade. The fact that the support has continued uninterrupted for this long is profoundly important – it has enabled us to plan ahead, be ambitious and give a commitment to our performers whose lives can often be defined by instability. It is entirely fitting that this relationship was recognised at the Arts and Business Awards in 2013 where Macquarie and Streetwise Opera won the Long-Term Partnership Award.

Matt Peacock MBE, CEO, Streetwise Opera

“From the perspective of Streetwise participants:

\[
\begin{align*}
80\% & \quad \text{reported better social networks} \\
77\% & \quad \text{reported increased creative skills through participation} \\
73\% & \quad \text{of affected participants reported reductions in substance misuse} \\
89\% & \quad \text{reported improved mental or physical health} \\
80\% & \quad \text{reported increased self-esteem} \\
82\% & \quad \text{reported increased confidence}
\end{align*}
\]

Since 2007:

\[
\begin{align*}
2,500 & \quad \text{participants reached} \\
133 & \quad \text{opera and theatre trips enabled for participants} \\
4,018 & \quad \text{workshops delivered} \\
300,000 & \quad \text{audience members reached} \\
6 & \quad \text{new opera productions organised} \\
212 & \quad \text{public performances staged} \\
413 \text{ to } 794 & \quad \text{increase in annual turnover}
\end{align*}
\]

Streetwise almost doubled its annual participant numbers from 413 in 2008-09 to 794 in 2014-15.

Source: Streetwise Opera, March 2016
Before I started coming [to Streetwise] I had barely any self-esteem or confidence and just coming to Streetwise every week, meeting my family, because they are like family to me, it’s just built me up so much. My confidence and self-esteem are now through the roof.

Streetwise Opera participant
Impact case study

OzHarvest: Rescuing quality food to feed people in need

The problem
More than two million people in Australia rely on food relief, according to the Department of Agriculture, Fisheries and Forestry. At the same time, over four million tonnes of food ends up in landfill each year.

The proposition
OzHarvest takes excess food from restaurants, retailers, food outlets and corporate kitchens and delivers it to charities to feed people in need.

Founded in Sydney in 2004 by Ronni Kahn and based on the American Harvest model in the US, it is the only perishable food rescue organisation collecting from all types of food outlets in Australia.

The partnership
The Macquarie Group Foundation became involved with OzHarvest while the charity was being established. Recognising the pioneering nature of its goals in Australia, Macquarie and Macquarie staff have provided more than $A2 million in funding, as well as access to a range of skills, in the decade since its inception.

Staff assistance has included:
- An IT review of OzHarvest’s systems and recommendations for IT infrastructure and ongoing service issues.
- The donation of desktop computers and additional hardware.
- Participation in various corporate volunteering and fundraising activities, including collecting, distributing and serving food.
- Fundraising support for OzHarvest’s new Adelaide office.
- Service on the OzHarvest Board.

Today, OzHarvest operates in eight cities, collecting quality excess food from more than 2,000 commercial outlets and delivering it to more than 800 charities.

“
We are proud that each dollar donated to OzHarvest brings so much value back to our community, but the ‘happiness factor’ – the joy, dignity, connection and care felt by our people and the charitable organisations we serve – is impossible to monetise.

Ronni Kahn, CEO, OzHarvest”
For every $1 invested in the OzHarvest food rescue program, there is a social value benefit greater than $5.68, according to OzHarvest.

Impact

- 20,273 tonnes of carbon emissions saved
- 12,671,092 kilos of food saved
- Over 38 million meals delivered
- More than 800 recipient agencies and 2,400 food donors

Source: OzHarvest, March 2016
Duchess of Cornwall Camilla Parker Bowles (centre), Kerryn Baird (left of Duchess of Cornwall), CEO of OzHarvest, Ronni Kahn (right), Chairman of OzHarvest, Richard Deutsch (far left) and the OzHarvest team.
PURPOSE IS
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COUNTRY
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