Our grant partners are community organisations enjoying a strong relationship with Macquarie Group staff, deepened by additional program funding from the Macquarie Group Foundation. Many of these organisations receive staff fundraising and pro bono support.

### At a glance

<table>
<thead>
<tr>
<th>Region</th>
<th>Grant Partners</th>
</tr>
</thead>
</table>
| Europe, Middle East and Africa | East London Business Alliance  
Islington Giving  
ReachOut  
Streetwise Opera  
The Prince’s Trust |
| Asia                       | Asha Development Foundation (India)  
Asian Charity Services (Hong Kong)  
Food from the Heart (Singapore)  
H.O.M.E (Singapore)  
Po Leung Kuk (Hong Kong) |
| Americas                   | Carter Burden Centre (US)  
Central Park Conservancy (US)  
Community Forward Fund Assistance Corp (Canada)  
La Casa Norte (US)  
Older Adults Technology Services (OATS) (US)  
Rocking The Boat (US) |
| Australia and New Zealand  | Juvenile Diabetes Research Foundation  
KidsGrowth  
Milk Crate Theatre  
MS Research Australia  
Munro Children’s Research Institute  
National Gallery Victoria  
National Portrait Gallery  
Opportunity International  
OzHarvest  
ReachOut.com  
Schizophrenia Research Institute  
School for Social Entrepreneurs  
Social Ventures Australia  
The Big Issue  
The Funding Network  
The Song Room  
Women’s Community Shelters  
Youth off the Streets |

### Our objectives:

The Macquarie Group Foundation supports not-for-profit organisations around the world, predominantly in the locations in which Macquarie operates. Our work is significantly influenced by the activities of Macquarie staff and as such our key objectives are to:

- support and encourage staff leadership and engagement in the communities where Macquarie staff live and work
- contribute in skilled and sustainable ways to improve the performance and capacity of community organisations
- build awareness of Macquarie Group staff activities and achievements in the community.

We seek to achieve these objectives by:

- supporting staff-led community activities and matching Macquarie staff personal donations and fundraising efforts
- directing targeted funding to innovative and well-run organisations where Macquarie staff are involved through volunteering, pro bono skills transfer and in-kind support
- recognising staff leadership and community commitment through staff community awards and internal and external communications.

### Financial Contributions

- $24.7m financial contribution

### Hours Volunteered

- 32,000+

### Community Organisations Supported

- 1,500+

### Macquarie Not-for-Profit Board Directorships

- 200+

### Leading Corporate Donor in Australia

- 3

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1. Comprising Macquarie staff donations and fundraising and Foundation matching support for these; Foundation donations to commemorate staff attaining 10-year and 25-year anniversaries at Macquarie; Foundation grants to organisations with a Macquarie board member serving for more than 12 months; and Foundation grants to community organisations in the 12 months to 31 March 2014.

2. In the 12 months to 31 March 2014.

3. Philanthropy Australia.

Note: Unless otherwise stated, all monies raised by staff include Macquarie Group Foundation matching and are denominated in local currency.
Chair’s message

Macquarie Group Foundation Committee
Shemara Wikramanayake Chair, Macquarie Group Foundation
David Bennett Alumni, Sydney
Tanya Branson Macquarie Securities Group, Sydney
David Kass CEO, EMEA, London
Chris Green Macquarie Capital, Sydney
Alex Harvey Chairman, Asia
Michael McLaughlin Country Head, United States, New York
Tim Mulvihill Corporate Operations Group, Melbourne
Kris Weil Financial Management Group, Sydney
Elizabeth O’Leary Corporate Operations Group, Sydney
Sheryl Weil Banking and Financial Services, Sydney

Staff led engagement
At Macquarie Group, our approach to philanthropy is to support our staff in identifying the needs of their local communities around the world. We encourage staff to address these needs through giving their time and expertise, as well as financial support matched by the Macquarie Group Foundation.

In recent years, groups of staff have increasingly mobilised to work with not-for-profit partners as a team, and entered into multi-year relationships to drive deeper, sustainable community benefits. In the year to 31 March 2014 alone, staff donated more than 32,000 hours of their time. Nearly 50% of this comprised volunteering activities, 26% fundraising, 13% board service and 11% pro bono service.

In addition, a high level of financial giving continued over the same period, with the Foundation and Macquarie staff contributing $247.7 million to more than 1,500 community organisations. Of this, $10.5 million was donated by staff, a record level surpassing the previous high of $10.1 million in 2011.

We are proud of the engagement of our staff in their communities and with the Foundation. We are committed to working with our staff to continue driving positive social impacts.

Supporting staff involvement
The range of ways Macquarie staff get involved and the types of organisations supported are diverse.

The Foundation supports these efforts through:
- Macquarie’s staff matching policy, which provides up to $A25,000 for individual donations or fundraising and up to $A100,000 for team fundraising
- a $A10,000 grant to a community organisation which has a Macquarie staff member serving on its governing board for more than 12 months
- a $A1,000 donation to a community organisation nominated by a Macquarie staff member reaching 10 years or 25 years service at Macquarie
- its annual Staff in the Community Awards, which acknowledge outstanding staff volunteering, fundraising and pro bono efforts, with the office winner receiving $A20,000, individual and team winners receiving $A10,000, and highly commended awardees $A2,000 for their nominated charities.

Supporting social innovation
Identifying new opportunities is a key feature of Macquarie Group’s culture and the Foundation also seeks to reflect this by sponsoring social innovation in the community sector. For example, we:
- encourage best practice social innovation by community organisations through our $A100,000 Biennial Social Innovation Award, and our $A200,000 David Clarke Social Innovation Fellowship which enables not-for-profit CEOs to research success in their field globally
- offer a ‘Kick Starter’ program in Australia, which, in partnership with the School for Social Entrepreneurs, provides seed funding to new social enterprises
- help early stage social entrepreneurs through our founding support of The Funding Network (TFN) Australia, which provides an innovative crowdfunding model for people developing new ways to address community need
- support through giving their time and expertise, as well as financial support matched by the Macquarie Group Foundation.

2014 highlights
Financial support
As well as the record amount contributed to not-for-profit organisations by Macquarie staff during the year to 31 March 2014, a key highlight was surpassing $A200 million in financial support to the community since the Foundation’s inception in 1985. The Foundation invited staff to mark this milestone by offering a $A20,000 charity prize pool to staff who could best demonstrate their community impact through a photo and a 200-word story. Our winners are featured in this report.

To further mark this $A200 million milestone, the Macquarie 200/200 Opportunity Award was established, inviting Australian not-for-profits which have previously received Foundation support to demonstrate their impact on Australian society. The Cerebral Palsy Alliance received this $A200,000 award for its proposal to build on global research and foster collaboration, in partnership with the Macquarie Group Foundation Chair of Cerebral Palsy, Professor Nadia Badawi.

Pro bono support
The Foundation’s Community Resourcing (CoRe) program enables staff to share their professional expertise with the not-for-profit sector. During the year, the UK CoRe program provided tailored business planning and strategic advice to local community organisations, while workshops in risk management, human resources and media management were offered in Australia and the US to help not-for-profits more effectively address their objectives. More than 3,500 hours were recorded by Macquarie staff in FY14 in this way.

Foundation team
The Macquarie Group Foundation’s work is made possible by the continued long-term support of Macquarie Group, including its board and senior management, as well as the Foundation Committee and management across the world. Following my own appointment to the Foundation Committee in January 2014, I would like to thank my predecessor Richard Shepard for his excellent service chairing the group since 2011.

I would also like to thank Greg Ward and James Hodgkinson who retired from the Foundation Committee during the year. Their membership of boards UNICEF Australia and the Cerebral Palsy Foundation brought valuable input from the sector to the Committee.

Finally, I would like to recognise Chris Green, from Macquarie Capital, and Elizabeth O’Leary and Tim Mulvihill, from Corporate Operations Group, who have joined the Committee since the last report.

We thank all for their commitment to, and advancement of, Macquarie’s philanthropic goals around the world.
Celebrating $A200m+ in community support

During 2013, a global staff competition was held to mark the $200 million community contribution made by the Foundation and Macquarie staff since the Foundation’s inception in 1985. In recognition of the thousands of initiatives undertaken by Macquarie staff in their local communities, staff were invited to submit photos and details of their chosen community activity. Prizes totalling $20,000 were distributed among four charities chosen from each of Macquarie’s major regions, and the top photographs showcased at a client and community function in Sydney in November 2013. Featured here are the winners of the competition.

I’m chair of Workaid, which collects unwanted tools and equipment from around the UK which are then refurbished by volunteers and sent to the most needy in Africa. I visited Tanzania and was humbled to experience the optimism of people with so little. As well as learning about what we can do better, it reaffirmed our strategy is right and we are reaching the right people. I did an Ironman to raise funds for Workaid, raising over €16,000 with Macquarie Group Foundation matching. It was something I had never done before but was a great experience and will provide around 8% of Workaid’s annual income needs.

Rob Levine, Corporate Operations Group, London.

Every day I see such contrasts – incredible wealth/poverty, floods/heat, street children/expat children. It’s so very different to my old life in Australia. I started working with Hospicio de San Jose early in 2013 and visit the orphanage weekly, taking diapers, milk and playing with the children. It’s one of my favourite times of the week and a great reminder of how lucky I am. I’ve organised two fundraisers, sponsored a child and become a licensed foster carer while getting to know the incredible staff and residents. The children are clean and loved. Without funding and support many of the residents would be on the street – or worse.

Jayne Searle, Corporate Operations Group, Manila.

I helped establish and am currently chair of the Bread and Butter Project, a social enterprise providing employment opportunities to refugees and asylum seekers via a commercial bakery and training program. It’s the first time I have been actively involved in a community organisation beyond purely donating money and it has highlighted that the skills we have in business can add significant value. To be able to give these individuals a helping hand to join our society and learn the ageless skill of baking bread is the most rewarding thing I have done. Macquarie’s support of B&B makes me incredibly proud to work at the organisation.

Chris Green, Macquarie Capital, Sydney.

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Chris Green, Macquarie Capital, Sydney.

My friend’s daughter was diagnosed with Wilms Tumor at 7 months old so I decided to run the NYC marathon to raise funds for CureSearch. After months of training, Hurricane Sandy happened during race week, which prompted the marathon’s cancellation. I was undeterred; I had made a commitment to family and supporters who had pledged thousands of dollars. I ran the marathon on my own, mapping a route around my neighborhood. I completed it in 3 hours, 31 minutes and my kids were there at the finish line to cheer me on in my own “NYC marathon” in honour of children with cancer.

Barry Klein, Macquarie Funds Group, New York.

Celebrating the finish of his own personal New York City marathon, Barry Klein’s children welcome him home.

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Celebrating the finish of his own personal New York City marathon, Barry Klein’s children welcome him home.

Celebrating the finish of his own personal New York City marathon, Barry Klein’s children welcome him home.
Skilled volunteering underpinned by significant financial support is how Macquarie provides practical investment to local communities across the United States.

How Macquarie... Mentors the next generation

Macquarie has a range of educational programs to create opportunities for young people from disadvantaged backgrounds. These include:

- a relationship with Christo Rey, a high school in Houston serving low-income students which provides work experience as part of its curriculum. Macquarie has offered placements to students since 2011.
- a partnership with Columbia University’s Double Discovery Center, in which groups of Macquarie mentors support high school students, who will be the first in their families to attend college, through a summer internship program aimed at providing them with critical skills to aid their college and professional careers.
- a partnership with New York Needs You, in which volunteers provide career guidance and networking opportunities to college students (who are the first in their families to attend college) to boost their graduation rates.

How Macquarie... Shares professional skills

Macquarie also supports the not-for-profit sector through the provision of pro bono work, including:

- providing Macquarie experts to lead workshops covering issues such as project management, public speaking and Excel training. More than 60 non-profit professionals participated in these workshops over FY14.
- designing and building a computer lab for low-income seniors in New York to access free technology and support their civic engagement.
- a relationship with the Taproot Foundation. More than 20 employees participated in a financial diagnostic scoping session to assist seven non-profits solve financial challenges through this initiative last year.

How Macquarie... Funds a better way of life

Together with Macquarie Group Foundation grants and matching of staff donations and fundraising, Macquarie and its employees around the Americas contributed $US10.9 million in FY14.

- In New York, teams of staff helped raise significant funds for a range of non-profits. These included $180,000 for New York Needs You, which works to support ambitious, low-income college students achieve employment; $180,000 for Reserve Aid, which assists the families of active duty personnel; $206,000 for the Children’s Cardiomyopathy Foundation; and $244,000 in support of Matt’s Promise, for young people with terminal illnesses.
- In Philadelphia, employees raised more than $200,000 to support YESPhilly, which provides programs for disconnected youth.
- In Vancouver, a team organised two fundraising events which saw more than $120,000 contributed to the Canucks Autism Network, supporting children and their families with autism.
- In Denver, an employee raised $50,000 to support the educational and environmental programs of the Denver Zoo.
- In San Jose, a Macquarie team raised approximately $80,000 to support Tuolumne Trails, a camp that provides programs for young people with disabilities.
- In Houston, a staff member donated $25,000 to the Houston Ballet for educational outreach programs.

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The grant from the Macquarie Group Foundation has given the Carter Burden Center for the Aging the ability to highlight the history and beauty of contemporary visual arts in New York City through the work of older artists. Macquarie’s underwriting of the Carter Burden Gallery is the foundation upon which the Art of Aging project will be built and we thank them for their generous investment in this initiative.

Funmilayo Brown, Director of Development, The Carter Burden Center for the Aging

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Funmilayo Brown, Director of Development, The Carter Burden Center for the Aging
Mentoring and hands-on volunteering, underpinned by financial support, is how Macquarie provides practical investment to local communities across Asia.

**How Macquarie...**

**Mentors the next generation**
- Matching Macquarie mentors with disadvantaged students from the Po Leung Kuk schooling system, the Po Leung Kuk Macquarie mentoring program is now in its fourth year. Mentors share career and life experiences, help practice English in a corporate setting and support new skill development for the students.
- Macquarie Singapore staff support a small group of 17-21 year old boys from troubled backgrounds who live at HopeHouse, engaging them through sport and leisure activities while providing them with positive adult role models.
- Macquarie’s Gurgaon office hosts university students (often the first in their family to attend college) from local slum communities in Delhi as part of an internship program in collaboration with the Asha Foundation, giving them invaluable exposure to a corporate environment and encouraging them to raise aspirations.

**How Macquarie...**

**Shares professional skills**
- Hong Kong staff participate in business skills’ workshops to assist community organisations with their fundraising, strategic and marketing plans. The workshops are facilitated by long-term Macquarie Group Foundation partner Asian Charity Services.
- Hong Kong and Singapore staff serve as volunteer board directors on a range of community organisations, including H.O.M.E and Hands On Hong Kong, providing important governance expertise.
- Mumbai staff have provided business plan assessments and guidance for newly established businesses, in conjunction with the GMR Varalakshmi Foundation.

**How Macquarie...**

**Funds a better way of life**
- Together with Macquarie Group Foundation grants and matching of staff donations and fundraising, Macquarie and its Asian employees contributed more than $US1.2 million in FY14.
- Following the devastation of Typhoon Haiyan (Yolanda) in the Philippines, Macquarie staff from across the world provided financial support of $A175,000, as well as contributing and distributing in-kind goods to affected communities.
- Almost 1000 Macquarie staff, family, friends and clients joined the inaugural Macquarie Manila Charity Fun Run, which saw entrants complete a five kilometre race around the Ayala Triangle, raising $A25,000 for the Center of Excellence in Public Elementary Education.
- A Hong Kong team helped raise $HK2 million to refurbish the top floor of a community centre for St Barnabas’ Society and Home, creating a ‘Kids Learning Club’ where underprivileged children receive free English lessons, after school learning and meals.

**How Macquarie...**

**Rolls up its sleeves**
- The Seoul team raised close to KRW13 million for the Comprehensive Center for Elderly Living Alone, by making and purchasing home-made cupcakes for office-wide consumption.
- The Seoul office celebrated its fourth Community Day in FY14, with approximately 60 staff volunteering to help six community organisations. The success of this office-wide volunteering has subsequently inspired similar volunteering days in Macquarie’s Beijing, Hong Kong, Shanghai and Singapore offices.
- In Manila, more than 60 staff have acted as Big Brothers or Big Sisters, taking children from Gawad Kalinga on a visit to the Mind Museum.
- Almost 100 staff supported the Red Cross Blood Drive in Hong Kong, including a team from Macquarie’s strategic wealth management partner Julius Baer.
Skilled volunteering underpinned by significant financial support is how Macquarie provides practical investment to local communities across Australia and New Zealand.

How Macquarie... Mentors the next generation
• Approximately 100 Macquarie staff in Sydney alternate one lunch hour once a week reading to children at Plunkett Street Primary School, enabling children to improve their reading skills and spend one-on-one time with a positive role model.
• In Brisbane and Melbourne, staff participate in a Literacy Buddies program, where they write to and receive monthly letters from primary school pen pals as a way to improve the children's literacy and social development.
• Macquarie staff in Sydney, Melbourne and Brisbane mentor graduates from the School for Social Entrepreneurs, which runs practical learning sessions for entrepreneurs with a social or environmental benefit start-up idea. Mentors provide a range of specialist skills, as well as acting as sounding boards and offering one-on-one support and encouragement to help individuals navigate the challenges of starting new enterprises, such as podcasting workshops for at-risk youth, mental distress support and an online marketplace between companies and charities.

How Macquarie... Shares professional skills
• Hundreds of not-for-profit representatives attend Macquarie Sydney's CoRe (Community Resourcing) workshops each year, which are hosted and presented by Macquarie staff experts. These seminars cover a range of topics, including media and brand, risk assessments and human resources to help build the capacity and sustainability of community organisations.
• In conjunction with the Australian Institute for Company Directors, the Foundation holds regular governance and financial training workshops for Macquarie staff who are currently or prospectively on a not-for-profit board. Close to 100 staff enrolled in this course over FY14. The Foundation also maintains a board register of senior Macquarie staff interested in membership of a not-for-profit board, endeavouring to match them with an appropriate charity when board positions become available.

How Macquarie... Funds a better way of life
Together with Macquarie Group Foundation grants and matching of staff donations and fundraising, Macquarie and its Australasian employees contributed $A10 million in FY14.

• In Sydney, staff raised close to $120,000 for the Australia Cambodia Foundation, which went towards the construction of workshop rooms and an e-learning facility at Sunrise Children's Village in Phnom Penh, Cambodia. Another team raised $37,000 through a competitive stationary cycling event for Soldier On, an organisation supporting wounded members of the Australian Defence Force, while the Sydney Graduate Volunteer Network raised close to $12,000 for Project Futures, which works to stop human trafficking and sexual exploitation.
• In Melbourne, a staff member's support of the Alaskan Malamute Rehoming Association contributed $28,000 to the organisation through a mix of personal donations and fundraising.
• In Perth, a team of eight staff raised $26,000 for Princess Margaret Hospital through an abseiling fundraiser.
• In Adelaide, staff donated to and fundraised for a range of not-for-for profit organisations over the year, including the Adelaide Repatriation Hospital, St Ann's College Foundation and the University of Adelaide.
• Around Australia, Macquarie Securities Group and Macquarie Capital teams competed to raise funds by committing to lose or gain weight in the annual Kilos for Kids campaign. More than $220,000 was raised in this way.

The value the Macquarie Group Foundation has brought to The Funding Network has been fundamental to our success. Macquarie has helped with seed funding and staff have played an absolutely critical role with a level of engagement that has been really valuable to us as a start up organisation.

Lisa Cotton, CEO, The Funding Network.

Macquarie staff are keen fundraisers for the Juvenile Diabetes Research Foundation, including a staff-organised fundraising ride through Italy’s Dolomites Mountains in 2013 which raised approximately $250,000. The Macquarie Group Foundation was also selected as the winner of JDRF’s 2013 International Corporate Partner of the Year Award.

Macquarie staff in its Community award winner, Vi Nguyen (left), co-founded Aid Asia Initiative in 2012 to provide free education to rural Vietnamese children. Vi has recruited both Macquarie and other volunteers to support the charity, leveraging technology to deliver English lessons via an online learning portal.
A mix of skilled and hands-on volunteering underpinned by financial support is how Macquarie provides practical investment to local communities across EMEA.

How Macquarie... Mentors the next generation

In the UK, more than 60 Macquarie mentors worked with 100 students in FY14 in a range of partnerships with local community organisations, including:

- Elizabeth Garrett Anderson School in Islington, where mentors meet weekly with Year 10 students at Macquarie’s offices after school to raise students’ aspirations, build confidence and expose them to the world of work. This is the ninth year of the programme.
- UniGuide, in partnership with Cardinal Pole School in Hackney, for sixth form students (many of whom are the first in their family to go to university). Eighteen Macquarie graduates met with students throughout the school year to review and discuss their study and budgeting.
- ReachOut, raising more than £4,500. Macquarie’s London office has an ongoing partnership with Elizabeth Garrett Anderson, mentoring Year 10 students and providing guidance on communication and analytical techniques and career planning.

In South Africa:

- The Cape Town Big Buddy reading programme sees staff reading to 20 children at Chapel Street Primary School once a week at lunchtime to assist with literacy skills. Staff have also participated in school trips to the Cape Town Science Centre, organise lunch events at the school and have rolled out ‘The Pencil Bag’ initiative, which provides stationary to first grade students. More than 200 pencil bags were provided to children across two schools in the Western Cape this year, with the Macquarie Johannesburg office also adopting the initiative for students from its partner school, Inwenkwezi Primary in Soweto.

How Macquarie... Shares professional skills

- In FY14, Macquarie’s UK CoRe Programme (Community Resourcing) matched more than 19 Macquarie volunteers with six local charities, bringing the total number of charities helped over the last five years using staff skills to 29. Strategic and business planning, project management, event and fundraising activity, IT and human resource skills have all helped build the capacity and sustainability of these organisations.
- As principal funder of the Big Alliance (Businesses for Islington Giving), Macquarie works to make it easier and more effective for businesses to invest money and/or time in the borough, thus increasing jobs for local people. Macquarie also arranges an employability programme for Islington residents twice a year, providing training and a two-week placement across its guest relations, engineering and security areas. This has resulted in trainees securing paid employment. Macquarie received a Business in the Community Award Big Tick Award for its work in developing corporate engagement in Islington.

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How Macquarie... Funds a better way of life

Together with Macquarie Group Foundation grants and matching of staff donations and fundraising, Macquarie and its EMEA employees contributed £1.1 million in FY14.

- In London, a team of five trekkers raised over £50,000 for the Prince’s Trust as part of the charity’s Women’s Leadership network trek in Vietnam. Three London staff also participated in running events to raise money for local youth mentoring charity ReachOut, raising more than £4,500.
- In Cape Town, Macquarie partnered with Silikamva High School, volunteering with students and helping raise money to build a library and resource centre. For the third year in a row, staff also organised a boxing night, raising ZAR200,000 for the school.
- In Johannesburg, staff raised money to buy uniforms and school equipment for Inwenkwezi students, and participated in a team challenge to decorate classrooms.

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Working with Macquarie since 2009 has brought new opportunities from the City for our local residents, job seekers and students. Macquarie’s investment in Islington reflects its vision for developing deep rooted and long term partnerships. Our joint funding of the Big Alliance was made possible by the Macquarie Group Foundation which seed funded the set up and recently committed to a further three years of support. Macquarie is not just about giving money but time and resources as well. The success of our collaborative model has led to a formal schools’ mentoring programme, helped Islington residents gain employment and training and engaged over 13 businesses from the City to invest long term in the local community.”

Kristina Glenn MBE, Director, Islington Giving, London.
Contact:
foundation@macquarie.com

More information:
macquarie.com/foundation

Cover photo: The Children At Risk Foundation – Kolibri CARF