The Macquarie Group Foundation – the philanthropic arm of Macquarie Group – has been providing support to community programs for many years, firstly as the Hill Samuel Charitable Fund from 1978 and then in 1985 formalising Macquarie’s community involvement program and ensuring its effectiveness as a good corporate citizen.

The Foundation’s objective has always been to contribute to the communities in which Macquarie staff live and work. The focus is on five key areas: education, health care and research, welfare, the environment and the arts. Funding priority is given to those organisations where Macquarie staff are directly involved through personal donations, fundraising and volunteering.

The Foundation’s contribution is centred on more than simple financial assistance with our approach characterised by ‘engaged philanthropy’. This has translated into a position of corporate leadership in the not-for-profit sector, an innovative stance emphasising research funding, capacity building grants and a commitment to community organisations.

The Foundation:

- Builds staff engagement by promoting a culture of philanthropy throughout Macquarie
- Takes a global approach to philanthropy, but focuses on local execution
- Undertakes capacity building in the not-for-profit sector
- Develops and maintains a deep and long-term commitment with the organisations supported.
The Foundation builds staff engagement by promoting a culture of philanthropy throughout Macquarie’s offices around the world.
Macquarie’s 15,500-plus staff continued to guide the Foundation’s activities during the year, through volunteering, pro bono service, fundraising or participation in one of our Community Advisory Committees.

In the year ended 31 March 2011, the Foundation and Macquarie staff contributed $A27.8 million to more than 1,300 community organisations around the world. The Foundation contributed $A17.7 million, a more than eight per cent increase on the previous year. Staff sought matching from the Foundation for fundraising and/or donations amounting to $10.1 million for the financial year, a record amount.

Remaining committed in its core areas of contribution – health, education, the arts, welfare and the environment – the Foundation’s activities continue to become more international in nature. Reflecting the growth of Macquarie’s businesses, the 2011 financial year was notable for being the first year in which international staff’s financial support exceeded the amount supported within Australia.

Much in the way that Macquarie Group’s operations have evolved into international businesses, the Foundation has formed global partnerships with several not-for-profit organisations.

Staff champions have galvanised staff into becoming energetic fundraisers for and pro bono supporters of Inspire Foundation’s Reach Out! program, the Juvenile Diabetes Research Foundation, Movember, and Oxfam’s Trailwalker event. Highlights of the Foundation’s global partnerships appear on pages 6–7.

Programs such as Big Buddy Reading have also been established internationally, with Big Buddies now in Hong Kong, London, New York and Toronto, as well as Australia, working with children in their formative learning years to develop a love of reading. As an illustration of an international initiative that has been adapted to suit local needs, Big Buddy Reading in Toronto, which commenced in September 2010, also incorporates the Canadian initiative JUMP Math.

Global partnerships

There are several elements common to the Foundation’s activities irrespective of where they take place: local engagement with global partnerships; staff partnerships such as Community Advisory Committees and the Graduate Volunteer Network; and Foundation initiatives such as Leadership, Education, Advancement, Development and Support (LEADS) and Community Resourcing (CoRe).

The desire of staff to use their skills to help disadvantaged people attain higher levels of education and strengthen the infrastructure and resourcing of community organisations provided the impetus for the formation of LEADS and CoRe. These umbrella programs share a philosophy of achieving sustainable outcomes as part of a longer-term solution to systemic challenges.

Staff volunteering

Community Advisory Committees have been at the heart of the Foundation’s activities since 2003. Led by staff and chaired by senior executives, the committees play a valuable role in harnessing staff enthusiasm for community activities as well as shaping the Foundation’s activities in a given location.

Following the establishment of committees in Detroit, Frankfurt and Perth during the year, there are now 21 Community Advisory Committees located in Macquarie offices around the world accessible to a significant majority of staff.

As the Foundation’s international activities continue to gather the momentum that already exists in Australia, there has been a notable increase in the number of staff wanting to volunteer their skills and provide pro bono support to community organisations. This provides a strong platform for the Foundation to facilitate the transfer of skills from the corporate to the not-for-profit sector.

For this reason, and for the first time, this review of the Foundation’s activities during the year is provided by geography rather than area of contribution.

There has been a notable increase in the number of staff wanting to volunteer skills and provide pro bono support
The Foundation spends a considerable portion of its efforts throughout the year in understanding skills shortfalls in the community sector and matching organisations with Macquarie staff who have compatible experience and expertise. As many staff have found, working with community organisations has offered enriching opportunities to broaden the use of their skills into avenues not available in their work environment.

**Grants and donations**

The increasing number of staff wanting to engage in fundraising, volunteering and pro bono service has also led to a reaffirmation of the Foundation’s approach to grant-making. As one of the Foundation’s key objectives is to support staff involvement in their community activities, the Foundation Board prioritises funding to those organisations in which Macquarie employees are directly involved. Under our staff support policy, employees are encouraged to apply to the Foundation for a matching contribution to a not-for-profit which staff themselves have personally donated to or fundraised for. All of the Foundation’s supporting donations are thus allocated to organisations around the world that are linked to Macquarie staff in this way.

The Foundation continues to provide grants to other organisations that meet its funding criteria, and also launched the biennial Macquarie Australian Social Innovation Awards as part of the Foundation’s 25th anniversary celebrations (see page 7 for more information).

Many staff also responded quickly and generously to the tragic natural disasters that befell several communities in early 2011; the Foundation supported those donations. For the Christchurch earthquake, the Foundation and Macquarie staff contributed $A23,000; for the Queensland floods $A410,000 was contributed; and for the Japanese earthquake and tsunami, $A191,000 was contributed to disaster relief efforts.
Foundation Board
The responsibility of a company and its employees to work for the betterment of society is just one significant legacy left by the Foundation’s founder and Chairman David Clarke, AO. David passed away in April this year after a long illness and he continues to be missed by Macquarie staff, the Foundation Board and the not-for-profits with which he worked throughout his career. The Foundation pays tribute to David at right.

This is my first report as the Foundation’s Chairman. The Board comprises 10 senior executives, all of whom have deep, long-term commitments to a broad range of not-for-profit organisations.

This year the Board welcomed Tanya Branwhite (Macquarie Securities Group, Sydney), Paul Daitz (Macquarie Capital, New York) and Michael McLaughlin (Fixed Income, Currencies and Commodities, New York). Along with Macquarie’s Chief Information Officer Nigel Smyth, appointed in 2010, these individuals bring the global perspective for the Foundation to continue to support the communities in which Macquarie Group operates.

The Foundation is proud to present an overview of its community support in this year’s Annual Review.

Richard Sheppard
Chairman, Macquarie Group Foundation

Macquarie Group Foundation Board members
Richard Sheppard, Chairman, Macquarie Group Foundation
David Bennett – Macquarie Capital, Sydney
Tanya Branwhite – Macquarie Securities Group, Sydney
Paul Daitz – Macquarie Capital, New York
James Hodgkinson – Alumni, Sydney
Michael McLaughlin – Fixed Income, Currencies and Commodities, New York
Kris Neill – Corporate Affairs Group, Sydney
Nigel Smyth – Information Technology Group, Sydney
Greg Ward – Corporate Affairs Group, Sydney
Sheryl Weil – Banking and Financial Services, Sydney
Julie White – Head, Macquarie Group Foundation
The Macquarie Group Foundation – the philanthropic arm of Macquarie Group

The Macquarie Group is a global financial services specialist, established in 1969. It is a uniquely diversified business built upon a range of products and sectors in which it has world leading expertise.

Macquarie provides its clients with in-depth knowledge, innovation and leadership developed over decades, backed by the extensive research, advisory, financial and execution capabilities of a global team.

Its leading market positions have enabled it to participate in some of the largest transactions both in Australia and internationally across a wide range of sectors.

Some of the areas where Macquarie is seen as a global specialist include resources, agriculture and commodities, energy and infrastructure together with a deep knowledge of Asia-Pacific financial markets.

Tribute to David Clarke, A0 (1942–2011)

Much of the Foundation’s growth and activity was due to the leadership of David Clarke in his role as founding Chairman of Macquarie Group Foundation and its predecessor, the Hill Samuel Charitable Fund.

David leaves a substantial philanthropic legacy. He had major personal involvement with a range of community organisations, including the Salvation Army, Opera Australia and Social Ventures Australia. He was a key figure in the transfer of business skills to the not-for-profit sector and drove initiatives to improve the sector’s sustainability.

One of David’s greatest contributions to the sector was the model of ‘engaged philanthropy’ he promoted. This enabled community organisations to harness a company’s business expertise, strategic advice, networks and staff resources, as well as its financial support.

In recent years, David drove initiatives aimed at improving the effectiveness and sustainability of the sector, playing a pivotal role in the growth of Social Ventures Australia, and his support for the Centre of Social Impact.

In leading the establishment of the Foundation, David created an important focus for Macquarie Group and its staff and in so doing inspired an enduring culture of community engagement which continues to be enthusiastically embraced. By establishing early links with the sector, Macquarie has also been able to develop deep relationships with a range of community organisations around the world.

The Foundation Board and staff mourn the passing of David Clarke in April and acknowledge his extraordinary contribution to the Foundation and the not-for-profit sector.
Growing from local to global

Many of Macquarie’s key partnerships with particular organisations were conceived and embraced in Australia before support for those charities spread to other Macquarie offices around the world. Below are some of the organisations and initiatives that staff are involved with globally.

Community partnerships

Inspire Foundation
The Inspire Foundation is an internet-based initiative that aims to inspire young people going through tough times. Reach Out! (reachout.com.au) was developed in response to Australia’s high rates of youth suicide and attempted suicide and is now established in the United States and Ireland. Macquarie staff have provided pro bono assistance and fundraising to develop the organisation in all three countries and senior Macquarie staff chair the Inspire boards in both the US and Ireland.

Juvenile Diabetes Research Foundation
Macquarie staff in Australia, and more recently in Canada, the US and the UK, have been regular supporters of JDRF through staff volunteering, direct support, fundraising initiatives and participation in events such as the Walk and Ride to Cure Diabetes. The Macquarie Group Foundation’s diabetes research partnership with JDRF aims to significantly increase the volume and impact of type 1 diabetes research and to support and recognise innovation in research programs. Senior Macquarie staff are also JDRF board and committee members in Australia, the UK and Canada.

Movember
A global initiative designed to raise money for men’s health, Movember has catalysed Macquarie staff fundraising around the world. Macquarie raised $A560,000 in the 2009 Movember challenge and $A850,000 in the 2010 challenge, topping the Australian and global tallies respectively. The Foundation ran a global office campaign to promote the cause, ‘photo-illustrating’ the faces and hairdos of some of Macquarie’s senior management to inspire staff to grow moustaches or colour their hair. A senior Macquarie staff member also sits on Movember’s global board.

Oxfam
Oxfam’s 100-kilometre Trailwalker endurance event has been taken up enthusiastically by Macquarie staff in Australia, the UK and Hong Kong. Macquarie is now one of Oxfam Trailwalker’s largest fundraisers with staff raising and donating thousands to the aid organisation each year, supported by the Foundation.
Staff partnerships

The greatest contributions to community engagement are often when staff group together to commit to an activity. The Foundation looks to support staff while volunteering and fundraising in their own communities.

Graduate Volunteer Network (GVN)

Each year, graduates who are recruited by Macquarie Group are offered the opportunity to join the GVN. The GVN is an initiative of the Macquarie Group Foundation that seeks to bring community-minded graduates together to volunteer and raise funds for not-for-profit organisations during the first year of their employment.

Community Advisory Committees

Community Advisory Committees are staff-led committees that assist in shaping the community activities the Foundation supports in a particular location. Committees have been established in all of Macquarie’s major offices.

Foundation initiatives

The Foundation has also grouped together some of its initiatives to more effectively promote and leverage particular activities in each region.

Leadership, Education, Advancement, Development and Support (LEADS)

One particular focus many Macquarie staff share is helping disadvantaged people to attain a higher level of education, to achieve more engaged and satisfying lives. In response, the Foundation brought all of its international activities where staff volunteer in a mentoring or educational capacity under the umbrella of LEADS.

Community Resourcing (CoRe)

The Foundation’s CoRe programs – so named because they strengthen the infrastructure or resources of the community sphere – are about utilising the professional skills of Macquarie staff for individual not-for-profit organisations. These can range from staff setting up computer hardware in senior citizens’ centres, to helping develop business and capacity plans.
In a region as diverse as Asia, there are as many areas of interest as there are offices. Fundraising and in-kind giving comprise the most activity, with Community Advisory Committees in Hong Kong, Singapore, Manila, Tokyo, Seoul, Bangkok and Mumbai contributing to a range of local not-for-profit organisations.

Supporting staff
Fundraising
Much of the Foundation’s work with Macquarie staff across Asia lies in supporting fundraising efforts in various offices.

In Manila, the local Community Advisory Committee regularly donates and works with Hospicio de San Jose, an orphanage for abandoned and special needs children in the Philippines. Members of this committee won the 2010 Macquarie Team of the Year Award for the diversity of fundraising and hands-on volunteering activities they undertook for the home. The Foundation contributed $A5,000 to Hospicio in recognition of the Macquarie team’s fundraising and hosting of a Halloween party for the home’s children. Manila staff also collect much-needed goods for the home, donating items such as baby formula, sardines, soap and sugar.

The largest single fundraising undertaken in Asia over the year was by Fixed Income, Currencies and Commodities staff member Paul Goldman in Hong Kong. Including Foundation matching, Paul raised more than $HK206,000 for the Hamlin Fistula Relief and Aid Fund for Ethiopian women and $HK202,000 for the Hong Kong-based Children’s Cancer Foundation.

To achieve this, Paul completed the Marathon des Sables, described as the most difficult footrace on earth (six marathons in seven days covering 250-kilometres of sand dunes, rocky terrain and salt pans in temperatures as high as 50 degrees Celsius).

Other significant fundraising causes have included Hong Kong’s Ben Sutte raising $A100,000 for the Children’s Neuroscience Centre in Melbourne and the Murdoch Childrens Research Institute, and Tokyo staff doing their bit for Movember, raising approximately ¥125,000 for the men’s health initiative.
Manila staff get ready to Run for the Pasig River, a rehabilitation fundraiser for the metro waterway.
“Macquarie Group Hong Kong has been awarded the 2009–2010 Caring Company Logo in the following categories: Giving, Volunteering, Caring for the Employee, and Caring for the Environment.”

*Hong Kong Council of Social Service*
Macquarie staff throughout Asia place a great emphasis on retaining and maintaining the natural environment.

**Volunteering**

Macquarie staff throughout Asia place a great emphasis on retaining and maintaining the natural environment, with environmental initiatives taking place in both Bangkok and Manila.

In Bangkok, staff and their families planted 625 trees to try to keep the habitat intact for the 150 elephants left in Salakpra Wildlife Sanctuary. Staff worked with Bring the Elephant Home Foundation to plant the trees that also increase the forest’s biodiversity.

In Manila, 41 volunteers and their families planted saplings in La Mesa Watershed, the primary source of drinking water for millions of city residents, as part of the wider Save the La Mesa Watershed Project galvanising locals.

Almost 50 Manila staff also took part in the high-profile Run for the Pasig River to raise money and awareness for the 27-kilometre river’s rehabilitation.

The children’s charity TREATS, which brings together children and adults of all backgrounds to break down prejudices about people with disabilities, has also been aided through volunteering by Macquarie Hong Kong staff. Staff have attended day trips and workshops with TREATS and mainstream children, including sailing and balloon-twisting classes, to help develop the children’s social skills.

**In-kind giving**

Many community organisations across Asia welcome specific goods to boost their own supplies, so staff in several Asian offices undertake collections each year to provide these. These have included goods – ranging from electrical devices, books, clothes and toys – to the Thai Fund Foundation’s Second-hand Save the World project in Bangkok; Goonj in Mumbai; Humanitarian Organisation for Migration Economics in Singapore; and Beautiful Store in Seoul. Staff in Seoul also knitted woollen hats for children in cold countries as part of a Save the Children campaign.

In Hong Kong, International Care Ministries, Little Life Warriors Society, Po Leung Kuk Orphanage and Hong Kong Dog Rescue were aided through goods donated, and in Japan, four charities benefited from computers Macquarie staff refurbished: The Japan Association For Refugees, Kasumisou Foundation, Special Olympics Nippon Tokyo and Table for Two.

Case study: Putting good applications to use

Fifty-five staff from Macquarie’s team in the Philippines have returned to school in recent months – but not to stare at a blackboard. In a capability-building initiative with local public school teachers, their attendance has been to share knowledge and help train teachers on software to use both in and outside of the classroom.

Led by staff member John Ruero, from the Information Technology Group in Manila, Macquarie volunteers demonstrated Microsoft applications to more than 50 principals, elementary and high school teachers and division staff as part of the Teach-The-Teacher or T3 program in Mandaluyong City.

For these educators, the days of laborious, pen-and-paper manual grading and lesson plans are gone – MS Excel and Word replace reams of paper and save time in preparatory work, with students experiencing lessons and lectures delivered in Microsoft PowerPoint.

With little to no experience in Microsoft Office, the teachers were able to access free seminars to develop a working knowledge of common applications. John Ruero quoted the old Chinese proverb – “Give a person a fish, and you feed them for a day. Teach a person how to fish, and you feed them for a lifetime” – and said the volunteering provided by Macquarie staff through the T3 course would help teachers become even more effective in the future.
Australia and New Zealand

Just under 50 per cent of Macquarie Group’s 15,500 staff are located in Australia and community participation is active across the country. Community Advisory Committees have been established in Melbourne, Brisbane, Adelaide and Perth, with Sydney staff split into several smaller, business-wide, charity-focused groups.

LEADS and volunteering

Macquarie’s inaugural Australian Social Innovation Awards, the winner of which was announced in February 2011, provided an occasion to advance opportunities for some of Australia’s newest social entrepreneurs. While the School for Social Entrepreneurs won the award, six of its graduates – three from each of the 2011 and 2012 intake – will also receive $A10,000 seed funding for their own social enterprises. These ‘Kick-starter’ grants are able to foster not only the School’s Fellows, but are also a practical symbol of Macquarie’s support of innovation in the not-for-profit sector.

Information Technology Group staff are some of the most active volunteers within Macquarie. In Sydney, for example, four ITG staff teamed up in 2010 to bring a childhood cancer awareness and fundraising website to fruition; neuroblastoma.org.au was conceived, designed and launched by a team led by Aran Flanagan. It is endorsed by the Sydney Children’s Hospital Randwick and the Children’s Cancer Institute of Australia.

The 2010 Macquarie Volunteer of the Year was won by Banking and Financial Services staff member Catherine Hope for her work with child welfare agency Barnardos. For the past seven years Catherine has acted as a tutor, mentor, friend and role model to ‘Kelly’, a young girl growing up in a very disadvantaged environment. In recognition of her volunteering as part of Macquarie’s Staff in the Community Awards, the Foundation donated $A10,000 to Barnardos.

The Big Buddy Reading Program continues to flourish in Sydney and Melbourne with more than 170 Macquarie staff regularly giving up a weekday lunch to read with primary school students.
Sydney Banking and Financial Services staff volunteered to help pack hampers for Youth Off The Streets’ 2010 Christmas drive.
Partnerships
The Foundation has a number of key partnerships in Australia, reflecting Macquarie’s history and headquartering in this country.

Over the past three years, the Foundation has funded internationally significant research commissioned by The Song Room, a charity providing arts programs to children in marginalised communities. The final report was released in March 2011 by The Hon Minister Peter Garrett; importantly it showed the positive impact of an arts-based intervention on school attendance and academic achievement, as well as improved social and emotional wellbeing.

The Foundation also renewed its cornerstone support for Giant Steps in 2010. Giant Steps, a therapeutic school for children with autism, opened in July 1995 with 12 students; there are now more than 60 students in the school and five young adults in the post-school community college, which opened in 2009.

Its approach involves a combination of special education and therapy applied in an intensive and coordinated way to address the child’s needs comprehensively, using speech, music and occupational therapy as well as special education. Many of the students are integrated into mainstream schools for part of their week and all the secondary program students spend part of their week undertaking work experience.

The Foundation’s capacity building support for Giant Steps makes it possible for the school to deliver an expanding program to children with autism.
Recognising the need to accelerate research that could impact on the increasing burden of cancer, community organisations that fund cancer research on a national scale joined together to form the Cancer Research Leadership Forum (CRLF). The current membership includes: Bowel Cancer Australia, Cancer Council Australia, Cure Cancer Australia, Leukaemia Foundation, Melanoma Institute, National Breast Cancer Foundation and Prostate Cancer Foundation of Australia.

In 2010, the Macquarie Group Foundation committed funding to this forum to assist them in developing and publishing a national plan for cancer research and supporting its promotion to the wider funding community. The plan will enable gaps in knowledge to be identified and to build on research strengths. Importantly, it will deliver new knowledge on which to base future cancer control programs with the plan being launched in 2012.

Other major partnerships in Australia include the Juvenile Diabetes Research Foundation, Mission Australia, the Centre for Social Impact, the Schizophrenia Research Institute and the Higher Education Program through the Cape York Institute.

Community resourcing
One of the Foundation’s key objectives is to foster the not-for-profit sector as a whole, an aim that dovetails with Social Ventures Australia Consulting’s provision of strategic advice and support to Australian not-for-profit organisations. Macquarie’s renewed support of SVA in 2010 also enables its consulting team to help foundations, philanthropists and governments make informed decisions about their social investments.

In the arts, the Foundation has recently entered a partnership to provide support to the Australian Cultural Fund, which is administered by the Australian Business Arts Foundation. This fund is a unique facility that accepts cash donations from individuals, businesses, trusts and foundations and distributes grants to develop Australian culture and support Australian artists.

Many Australians have had a brush with cancer and, in memory of those Macquarie staff who have lost their battle with the disease, the Macquarie Group Fellowship in Cancer Research was established in association with Cure Cancer Australia in 2005. The fellowship is awarded each year to an outstanding researcher in a particular field of cancer research, providing a foundation on which recipients can develop their research, progress their career and cement their position in the cancer research community.

The 2010 recipient was Dr Jane Huang whose research is investigating why and how UV light induces mutations that lead to skin cancer.

In addition, Can Too, a program that enables people to train for major endurance events, while raising money for young researchers specialising in cancer, has raised over $A6 million as of February 2011. Established with a $75,000 grant from the Foundation in 2005 and ongoing funding to underpin core operational expenditure, Can Too has become Cure Cancer Australia’s biggest fundraiser.

Macquarie staff skills can be leveraged in pro bono work
The Foundation also encourages staff to join not-for-profit boards; the skills staff have learnt in their corporate experience can be leveraged in pro bono work with charities. In March, the Foundation invited senior staff in Sydney to a not-for-profit board training workshop featuring experienced private and social sector consultant Jon Huggett; more than 60 staff attended the workshop and provided very positive feedback.
Supporting staff through fundraising

Macquarie’s Australian staff have for many years been enthusiastic supporters of Oxfam Australia and its major fundraiser, Trailwalker, with the Macquarie Group Foundation matching staff fundraising efforts in this 100-kilometre event as part of its staff support policy. In 2010 alone, the Foundation matched almost $A70,000 following Australian staff fundraising efforts, contributing total funds to Oxfam Australia of nearly $A140,000.

In late 2010 almost $20,000 was raised by Sydney’s Graduate Volunteer Network in support of the Cerebral Palsy Alliance for a free, festive day out for children suffering cerebral palsy and their families. Health club memberships, floristry workshops, theatre tickets and sailing trips were some of the prizes that enticed 300 staff to attend a trivia night held in October. The Foundation supported this GVN initiative, as well as chocolate selling which raised almost $15,000 for the Fred Hollows Foundation. This is the highest amount ever raised through chocolate sales for the eye surgery charity.

Macquarie staff in the Auckland Banking and Financial Services Group banded together to raise funds in support of a colleague. In early 2010, David Pretorius’s three children were involved in a tragic car accident that killed David’s four-year-old son and paralysed his six-year-old daughter Holly. Macquarie staff raised $NZ136,000 for the Laura Fergusson Trust, which specialises in rehabilitation care, and Holly’s therapy program.

The popular men’s health charity aimed at raising vital funds and awareness for men’s health — Movember — sparked immense support from staff in 2010, enabling Macquarie Group to be named its highest global corporate fundraiser, raising in excess of $850,000. The Macquarie Sydney office came first, raising $A291,490.
Case study: Showcasing innovation

To mark its 25th anniversary, and to celebrate achievement in the not-for-profit sector, the Foundation announced Macquarie’s Australian Social Innovation Awards in September 2010. The biennial $100,000 award seeks to recognise and reward organisations that are meeting social needs in the Australian community by offering inventive solutions.

Much has been written and spoken about the need for innovation in the not-for-profit sphere and it has been a discussion supported and encouraged by Macquarie, particularly through the series of Social Innovation Summits that the Foundation has hosted in Australia and the UK.

From a strong short-list, the judges chose the School for Social Entrepreneurs (SSE) as the inaugural recipient of the award for its mentoring and training of people with a real desire to effect social change through innovation and enterprise.

Benny Callaghan, the SSE CEO, said Macquarie’s Australian Social Innovation Award was fantastic recognition for the school’s social entrepreneur graduates as well as the school itself. Given the award monies are being divided between supporting the SSE’s general operations and as ‘Kick-starter’ grants for six of its graduates (three from each of the 2011 and 2012 intakes), the award provides the critical capacity building and kick-start funding required respectively.

With support from Social Ventures Australia, SSE was set up in 2008 to foster Australia’s budding social entrepreneurs, offering a non-traditional, non-academic, ‘learning by doing’ approach. The Sydney school commenced in March 2009 and the Melbourne school in April 2010; up to 200 students are expected to participate by 2013.

The 80 award nominations received by Macquarie illustrated the depth and quality of work being undertaken across the not-for-profit sector in Australia; the other finalists were CuriousWorks, Fair Business, KidsXpress, Many Rivers Opportunities, Royal Children’s Hospital Foundation, Brisbane, and the Summer Foundation.

“We look forward to leveraging the award as we expand nationally and further extend our reach to assist more communities and individuals, to help them create their own solutions to the problems they face.”

Benny Callaghan, CEO, School for Social Entrepreneurs
Toronto staff following their 200-kilometre cancer research fundraising ride to Niagara Falls
Whether it was fundraising activities such as bake sales and sporting events, volunteering in homeless shelters or cleaning urban parks, mentoring young people, or providing pro bono advice and board membership, Macquarie staff have contributed to more than 200 community organisations throughout Canada.

As a global organisation with a significant presence in Canada, the Foundation aims to apply its international experience to make a meaningful contribution to philanthropy, particularly in the area of capacity building in the not-for-profit sector.

LEADS and volunteering

Like their colleagues around the world, staff in Canada are keen participants in programs that seek to assist people of all ages to develop their knowledge and skills. The greatest impact is with school-age children and young people who, through some form of disadvantage, do not have access to the opportunities they need to help them flourish.

Macquarie’s support of Youth in Motion is a great example of how volunteering, pro bono service, capacity building and funding can come together to help young people pursue rewarding career paths. Throughout the year, staff participated in Youth in Motion’s Steering Your Career workshops, providing skills training to disadvantaged and newly arrived women in Toronto.

Women who have participated in the workshops are eligible for selection for the Opportunities Unlimited program, which provides further training and a six-month work placement. During the year, Macquarie provided a placement for one of the program participants, along with mentoring support. Previous participants have gone on to be offered permanent employment with Macquarie.

Senior Macquarie staff member Mike Bernstein serves on the board and the Foundation has also provided Youth in Motion with funding over three years to meet the cost of Steering Your Career.

Through funds raised for the United Way movement in FY2011, and matched by the Foundation, Macquarie staff supported Focus on Youth, an organisation that holds summer camps for children from disadvantaged areas. Staff volunteered at camps for children aged between six and 12 – a robot building workshop led by staff from the Information Technology Group was a highlight.
Big Buddy was launched in Toronto in September 2010, with 38 Macquarie Big Buddies working with 19 students from Grenoble Public School in Toronto. In a first for Macquarie, the program has been extended beyond reading to include mathematics through JUMP Math. This is a Canadian program that aims to help children facing challenges learning mathematics.

Further enhancements to the program during the year included a field trip to the Ontario Science Centre where, with the Foundation’s assistance, Big Buddies shared an enthusiasm for science with their Little Buddies. Macquarie also hosted a ‘World of Work’ day where Little Buddies were invited to the office to learn about work and share lunch with their Big Buddies.

This evolution of Big Buddy also demonstrates the passion that Macquarie staff have for LEADS-based programs.

The outgoing head of Macquarie Canada, Paul Donnelly, has been a supporter of the program since he became a Big Buddy himself in 2005 while working in Macquarie’s Melbourne office. He was a key influence in launching the program when he was posted to Toronto.

“Big Buddy has been a tremendous success in Canada,” Paul said. “The relationship Big Buddies develop with their Little Buddies over the academic year is a really special one, helping the Little Buddies develop their reading and math skills in a fun and engaging way, while also providing mentoring support.”

Supporting staff through fundraising

Macquarie staff throughout Canada are responsible for driving much of the community activities that are supported by the Foundation. The Canadian Community Advisory Committee is made up of more than 25 staff from every office and business group.

The 2010 Ride to Conquer Cancer attracted more than 20 Toronto staff who rode a 200-kilometre route in their home province across two days.

Ride to Conquer Cancer riders are required to raise $C2,500 each in order to be eligible to register. To help raise the $C2,500, in addition to seeking support from family and friends, Macquarie staff held a number of fundraising events throughout Canada.

Case study: Sustainable futures – social innovation and social finance

Finding solutions to problems is fundamental to Macquarie’s business activities; a principle it has applied to its philanthropic endeavours since the Foundation was established. Whether it is through pro bono advisory work, skills transfer activities or special purpose grants – or a combination of the three – Macquarie staff and the Foundation can make a meaningful contribution to the efforts of community organisations.

One of the most significant issues that not-for-profit organisations face is the ability to sustain their efforts over the long term. Capacity building and fostering entrepreneurship in the philanthropic sector are vital to addressing this challenge.

Social innovation and finance are in the emerging stages of development in Canada. With a mandate to accelerate and raise awareness of social finance locally, the Canadian Task Force on Social Finance was formed in 2010. Chairman of Macquarie Capital Markets Canada, Stanley Hartt, was appointed to the task force, contributing years of experience in the private sector and government.

The task force released its initial report in late 2010. It made seven recommendations to mobilise capital; remove some of the barriers that prevent not-for-profits from generating revenue; and develop the skills within the sector to open, operate and scale the ideas of social entrepreneurs.

In addition to the task force’s work, Macquarie staff, across a variety of businesses and levels of seniority, are involved in providing pro bono advice to the Community Forward Fund. By developing financial models, staff are using their expertise to help the fund build a framework for lending to not-for-profits.

“Macquarie’s contribution has been of great value,” said Ilse Treurnicht, Task Force Chair. “Macquarie staff participating as pro bono volunteers advising, building models and developing frameworks help ensure we can most effectively mobilize private capital for public good.”
of fundraising events, including bake sales and trivia nights. With the Foundation’s matching, each rider was able to contribute $C5,000.

The business-wide effort also won the Ride to Conquer Cancer team a Highly Commended award in Macquarie’s 2010 Staff in the Community Awards.

Grant Mackenzie, the head of Macquarie’s Canadian mortgages business, has championed the ride since Macquarie first became involved.

“I heard an advert on the radio about the Ride to Conquer Cancer, and in the first year corralled five of my team into taking part with me,” Grant said. “Over the last three years our participation has grown into a Macquarie team of over 30 riders from across Macquarie. It creates a truly special bond and results in a fantastic fundraising total.”

Across Macquarie’s Canadian offices there are many examples that demonstrate staff commitment to their local communities. Notably, staff in Calgary are engaged in a regular volunteering program with the Calgary Drop-in and Rehabilitation Centre and the Calgary Food Bank. Each month Macquarie staff volunteer with both organisations and given Calgary’s harsh winters, efforts to feed and house the homeless are all the more notable.

In a novel fundraising activity, staff in Calgary participated in YWCA’s Walk a Mile in Her Shoes event. Two teams of male staff donned man-sized high heeled shoes provided by the women’s organisation and walked a mile to help women and children take steps to walk away from domestic violence.

Canada’s national sport provided an avenue to support children with life-threatening illnesses living on Vancouver Island. The Rink of Dreams, a 24-hour ice hockey tournament, saw a team of staff working in the Victoria office suit up and test their endurance on the ice. In addition to providing jerseys and commemorative pucks for the event, the Macquarie team raised more than $C50,000 to be matched by the Foundation.

Approximately 100 Canadian Macquarie ‘mo-bros’, supported by their ‘mo-sista’ colleagues, also cultivated moustaches, goatees, beards and mutton chop sideburns in aid of Movember.

Macquarie was among the top corporate fundraisers in Canada for Movember in 2010, and staff are already planning mo creations for 2011.

**Partnerships**

The Foundation’s global partnership with the Juvenile Diabetes Research Foundation clicked up a gear with over 200 staff participating in the ‘Ride for Diabetes Research’ across Canada. With the Foundation’s support, Macquarie staff raised more than $C160,000. Following the end of the financial year, Macquarie staff have been invited to join in locally based Ride Cabinets, providing feedback and advice to JDRF for the 2011 ride.

Ilse Treurnicht, Chair, Canadian Task Force on Social Finance

“Macquarie’s contribution has been of great value... ensuring we can most effectively mobilize private capital for public good”
Much momentum has been built across the region over the past five years, with Community Advisory Committees in the UK and Ireland, Germany, South Africa and the UAE. These are staff-led committees that assist in shaping the community activities that the Foundation will support in a particular location.

Much of EMEA’s community activity is centred around some of the most deprived areas in London, reflecting the fact that 74 per cent of Macquarie’s EMEA staff are based in that city.

**LEADS and volunteering**

A particular passion for many Macquarie staff around the world is education and London employees are no exception. Lord Gus Macdonald, chair of the UK and Ireland Community Advisory Committee, said staff in London were involved with charities assisting at all stages of education. “They have been working at a primary school level teaching kids reading, right up to apprenticeship level getting people into jobs,” he said, noting that the office’s Graduate Volunteer Network has been particularly active in all of those programs.

More than 110 Macquarie volunteers over the last three years have regularly given up a weekday lunch to read with young students at Mandeville Primary School in Hackney as part of the Macquarie-developed Big Buddy Reading Program. In 2010, all ‘Little Buddies’ reached a reading level 3 and above by the end of the school year, some even reaching level 5 which, at the start of the year, seemed highly unlikely.
Children at the M’lop Tapang project in Cambodia, funded through Macquarie UK’s staff support of International Childcare Trust.
The Hackney Schools Mentoring Programme (HSMP) has attracted 150 Macquarie staff volunteers over the past six years. As the largest mentoring scheme operating in the Borough of Hackney, 14-15-year-old students from the borough are matched with business mentors in both one-to-one and group relationships. The main objectives are to increase students’ self-confidence, help them gain experience of the working world, improve their academic performance and raise aspirations. The individual attention shown to students by their mentors also helps identify skills and abilities that can lead to success later in life.

A particular passion for staff in the UK is education

Over the past six years Macquarie has been working with 14–15-year-old students from Cardinal Pole School, Hackney.

Continuing the relationship with Cardinal Pole School, Macquarie volunteers are also working with a group of sixth formers, some of who were previously HSMP mentees, preparing for university as part of UniGuide. Typically first in their family to enrol in tertiary study, Macquarie staff are able to offer a real-life perspective on the application process, course choices and living away from home.

At the Macquarie Business Club, local job seekers from East London universities attend workshops where Macquarie volunteers help build skills and confidence for the participants keen to enter the competitive jobs market.

Attention shown to students by their mentors helps identify abilities that can lead to success
Analytical and communication skills, knowledge and time management, networking – the workshops are a source of interest and learning for all stakeholders.

Staff are also rolling up their sleeves and getting involved with competitors in the Macquarie National Table Cricket Tournament. This modified form of cricket for young people with disabilities is being funded by the Foundation, with staff volunteers assisting in local heats as well as at the final at Lord’s Cricket Ground. The tournament is an element of a wider partnership with the Lord’s Taverners, the UK’s leading youth cricket and disability sports charity.

Other staff have developed their own connections within the community. Staff member Richard King has worked for several years with Hackney mentoring charity Reach Out! and the relationship has extended to his colleagues and others, with 12 staff volunteering on rotation, participating in a Soccer School homework club each week. To further support this effort, the Foundation funded Reach Out! FC football kits for all participants.

Partnerships
The Foundation is currently a Silver Patron of The Prince’s Trust with funding directed towards its Enterprise Programme which supports over 40,000 young people each year. Most recently the Foundation relationship led to the sponsorship of the Prince’s Trust Macquarie Youth Index, which surveys young people across Great Britain on the issues important to them. Macquarie staff also mentor young people seeking to start small businesses and participate in other volunteering events and fundraising.

Since 2008 the Macquarie Group Foundation has been a core funder of the Young Foundation. This has led to Macquarie’s involvement with the Social Innovation Exchange which helps encourage social innovation internationally by facilitating global collaboration between people, organisations and projects. Macquarie staff have also volunteered with the Young Foundation’s UpRising program, aimed at developing community leaders.

The partnership between Streetwise Opera and Macquarie continued with Streetwise’s workshop program and annual professional opera project enabling Macquarie staff to volunteer, attend workshops and experience first-hand how the arts can work to improve marginalised lives. London staff have also assisted with a range of pro bono projects to build the capacity of senior Streetwise staff and provided introductions to venues and producers in the City. The two productions Macquarie funded over the partnership – My Secret Heart and Fables – a film opera – were very well received by audiences.

Macquarie’s global relationship with the Juvenile Diabetes Research Foundation (JDRF) continued to expand, with Macquarie the principal corporate supporter of the JDRF Spin for a Cure fundraising events throughout the UK over the past two years.

Staff are active fundraisers for JDRF while the CEO of Macquarie Bank UK, Wayne Leamon, has advised JDRF UK with its corporate engagement strategy and provided mentoring support to the CEO and senior staff. Wayne is also Chair of the JDRF Corporate Leadership Group.

Staff have developed their own connections within the community as well
Case study: One is better than four

One of the organisations that has benefited from Macquarie CoRe volunteer assistance is the Accept Consortium, comprising four psychotherapy not-for-profits wanting to ensure the ongoing delivery of counselling services in London.

The charities involved – Immigrant Counselling and Psychotherapy (Icap); The Maya Centre; Nasflyat (an inter-cultural therapy centre); and the Women’s Therapy Centre – recognised the benefits of working closely together in the face of government budget cuts. Consortia working, streamlining back-end processes and tendering for joint bids are all seen as areas of need for the voluntary sector in the UK – but the skills necessary to develop them are in short supply.

Three Macquarie staff – Alison Wood from Macquarie Funds Group, Gavin Winbanks from Corporate Affairs Group and Robert Harrison from Information Technology Group – were able to provide Accept with those skills. They helped facilitate fortnightly meetings between the organisations, assisted with stakeholder mapping and a business data review. Notably, their input over six months helped develop a consortia framework that included a memorandum of understanding and a needs analysis for sharing business premises. With this framework in place the four charities were then able to consider a collaborative approach to funding.

Macquarie’s partners in the CoRe program, Cripplegate Foundation and Charities Aid Foundation, see Macquarie’s pro bono assistance with the Accept Consortium as a great example of how skilled business volunteering can enrich the community sector.

“This is so much more than just giving money – we want other companies to take Macquarie’s lead and encourage their staff to use their professional skills to support charities in Islington,” said Kristina Glenn, Cripplegate Foundation Director.

The Accept Consortium success has been demonstrated having been shortlisted for a joint funding application made to local government in June. Previously this would not have been possible, and there are other, less tangible, outcomes. Trust between the charities has strengthened and there is increased professional and personal engagement for all parties involved, providing new perspectives to analyse problems and opportunities.

Kristina Glenn, Director, Cripplegate Foundation
“Fundraising, challenging yourself physically and getting to meet the Gurkhas made it incredibly worthwhile and is why I have participated in the Oxfam Trailwalker twice.”

Jonathan Rourke, London staff member

Supporting staff through fundraising
Youthful exuberance has been harnessed to some great causes over the last two years, with the Graduate Volunteer Network (GVN) in London one of the most active of Macquarie networks. Graduate staff commit to fundraising for and volunteer with local community partners for 12 months, a model which sets Macquarie apart for the sustained effort involved.

Following the 2009 graduates fundraising for and renovating the local Ivy Street Children’s Centre, the 2010 graduates chose the Hackney youth counselling charity Off Centre. The 2010 GVN raised almost £18,000 (including Foundation matching) for materials and spent weekends working alongside Off Centre young people to renovate the garden, build a deck and a pagoda and create a quiet outside space.

For others, raising money is how they invest their efforts to aid chosen charities. In South Africa, staff from the Cape Town office held a golf day to raise R163,000 for the Carel Du Toit Centre for deaf children, while in Dublin staff masterminded a gala comedy dinner, contributing €6,000 to Inspire Foundation Ireland which works with local youth.

The redoubtable 100-kilometre Oxfam Trailwalker, a popular fundraiser for Macquarie staff in several countries, attracts its share of participants from Macquarie London. Since 2009, 14 Macquarie teams have competed in the UK Trailwalk and in 2010 Macquarie won Best Overall Corporate Fundraiser and Best Corporate Fundraising Team. More than £40,000 has been raised over that time.

Jonathan Rourke has led Macquarie UK’s participation in the Oxfam Trailwalker UK after competing in it three years ago with his son. “It was so amazing I let all my colleagues know about how demanding and exhilarating the 100-kilometre was – it has really snowballed since then,” Jonathan said. “Fundraising, challenging yourself physically and getting to meet the Gurkhas made it incredibly worthwhile and is why I have participated twice.”
Students from Macquarie New York’s high school internship program, a partnership between Macquarie Group Foundation, the Double Discovery Center at Columbia University and Macquarie volunteers.
Throughout the year, pro bono activities increased significantly as Macquarie staff generously responded to requests from organisations in need of skills, such as financial analysis, web design, human resources, IT and public relations. Working with not-for-profits has provided many staff with rewarding opportunities to use their skills in ways they may not otherwise be able to do during the course of their professional lives.

For example, Lina Tao, a senior Macquarie web designer, has found that working with the Foundation on various pro bono projects has provided her with creative flexibility in developing materials that may not always be suited to the financial services industry. “These projects have allowed me to continue to develop my skills and connect with people outside of Macquarie, while at the same time making a difference to those who may need it,” Lina said.

Over the coming year, the Foundation will continue its efforts to match staff with specific skills and expertise with organisations in need of board leadership and assistance.

Guiding the Foundation’s efforts locally are six Community Advisory Committees in the United States: New York, Philadelphia, Chicago, Houston, Bloomfield Hills (in the Detroit area) and San Francisco. As with all Community Advisory Committees around the world, they are staff-led and meet at least four times a year. The newest of the committees, San Francisco, was formed in March 2011.

The Foundation also continued its support for small not-for-profit organisations that have demonstrated a spirit of innovation, such as OATS (see case study).

**LEADS and volunteering**

Macquarie staff are committed to programs that encourage learning and which help young people develop the skills and confidence they need to find – and succeed in – fulfilling career paths.

The US’ flagship program, **LEADS High School Internship and Mentoring**, is a six-month program in which selected pre-college students undertake training in areas such as public speaking, presenting and budgeting – all with a view to help equip them with the skills they need to excel in their academic and professional careers. Program participants are generally from families in which they will be the first generation to attend college.

In addition to skills training, teams led by senior Macquarie executives provide mentoring support and guidance to the program participants.

During the year, the Foundation continued its multi-faceted approach to philanthropy in the United States. Pro bono advisory, volunteering, and in-kind support remain fundamental to activities. Through the matching program, staff also continue to guide the Foundation’s financial support for not-for-profit organisations.
To participate in the program, students must apply for their internships and be interviewed by Macquarie staff. The program culminates in a five-week work experience placement with Macquarie. Bloomfield Hills staff are active supporters of the Children’s Center with Nancy Stermer, a Corporate and Asset Finance Group staff member, winning the Macquarie 2010 Pro Bono Adviser of the Year for her commitment to the child welfare organisation. Nancy’s program development advisory role and her input into business planning and sustainable funding for the Children’s Center saw the Foundation donate $A10,000 to the agency in recognition of her work as part of Macquarie’s Staff in the Community Awards. More than 30 Macquarie staff also helped to stage specialised festivities such as movie nights and birthday parties for young people in foster care referred through the Children’s Center.

Business Services Division provided 10-week internships to three of HOPE’s clients over the year. During their time with Macquarie, interns gained exposure to diverse activities such as front of house, facilities management and corporate risk. Throughout the internship, participants received guidance and mentoring from Business Services staff.

In addition to the internships, Macquarie hosted a lunchtime careers forum in which 12 HOPE clients had the opportunity to build their career skills, discuss concerns and seek advice from mentors. A series of mock interviews put the clients through their paces in a supportive environment with a follow-up session in which mentors shared their tips for attending interviews and overcoming nerves.

The Foundation has also provided significant fundraising support in recognition of staff efforts

Macquarie’s Business Services Division in New York continued their partnership with the HOPE Program, an organisation that provides services to help disadvantaged people find and remain in employment. Clients of the program face significant challenges arising from substance abuse, homelessness, incarceration and domestic violence. Their ability to secure employment is often hindered by factors such as skills shortfalls, lack of self-belief or social stigma.

Staff across Macquarie’s various businesses in New York gave further support to HOPE’s activities by donating gently worn suits and professional attire. The drives not only gave these items of clothing a second life, but also helped HOPE clients put their best foot forward.

The Financial Clinic is a small not-for-profit organisation that helps low-income earners develop the necessary skills they need to save money. By encouraging savings behaviour, the organisation aims to help those with limited disposable incomes to achieve financial security. During the year, the Foundation hosted the clinic’s ‘Fellows’ in Macquarie’s offices, during which attendees received an overview of a career in financial services, as well as a funders’ breakfast. Macquarie has also provided pro bono marketing support.

In Houston, approximately 20 staff are involved in supporting Neighbourhood Centers Inc. The centres bring resources, education and connection to low income families and children throughout Texas. Staff volunteer with the centres to plan and stage education events such as health fairs and positive experiences such as holiday parties. The aim is for disadvantaged families to grow intellectually, emotionally and physically with this support.
Macquarie continues to provide multi-layered support through pro bono work and volunteering

Macquarie’s activities with La Casa Norte in Chicago is another example of how a combination of philanthropic activities can make a significant contribution. La Casa Norte’s Solid Ground program provides supportive housing for homeless males aged 16 to 21. Macquarie staff participate in a home cooking night each quarter, during which they provide the food and spend time with the residents cooking and sharing a meal. The meal provides an opportunity to discuss finding a career path and securing employment, allowing people who would otherwise have limited access to mentoring-style guidance to explore the issues that are of concern to them.

In addition to volunteering, in-kind support has been provided during the year through the donation of office equipment, and the Foundation hosted a meeting in support of a capital campaign currently being undertaken by the organisation. Macquarie also supports La Casa Norte through board participation and financial support of the organisation’s annual gala.

More than 30 staff are also involved in the New York Big Buddy Reading program. 2010 was the second year of the US program, with 16 children from the Midtown West Elementary School spending an hour each week with a Macquarie Big Buddy.

Not-for-profits supported ranged from national programs through to local grassroots organisations.
Supporting staff through fundraising

In addition to volunteering and pro bono activities, the increase in staff fundraising was notable throughout the year. Not-for-profits supported ranged from national programs, through to local grassroots organisations.

While staff lead initiatives across many of Macquarie’s 19 US office locations, many activities take place in New York, where approximately 44 per cent of Macquarie’s US staff are based. Ray Mays, a Corporate Affairs Group staff member based in New York, won the Macquarie 2010 Fundraiser of the Year award for his fundraising for the Muscular Dystrophy Association over the last three years.

Also in New York, Fixed Income, Currencies and Commodities staff members John Withrow and Gabriel Szerda won Highly Commended awards for their work with ReserveAid, a national charity that provides vital financial support to US military reservists and National Guard members who are called for duty. These service members and their families often suffer from drastic reductions in income, putting their ability to meet basic expenses such as food, housing, utility bills and medical needs at risk.

Macquarie staff have provided diverse pro bono support for this organisation, such as developing ReserveAid’s fundraising activities, redesigning its website (a primary channel for developing awareness and engagement with the

Case study: Connecting people 2.0

Ironically, the technological advances that are bringing people together are also instituting isolation for many, particularly older adults.

Paul Brusaschi, from Macquarie’s Information Technology Group (ITG) in New York, has confronted first-hand the discrepancies in digital access within the community. During the year he led a group of 30 ITG staff in volunteering at five local senior centres, providing one-one-one computer training assistance to elder students of Older Adults Technology Services (OATS). OATS aims to reduce the technology barriers to remaining connected with the world and maintaining full public and civic participation that many older people face. By developing IT skills, older people have the greatest possible chance of maintaining physical and mental well-being as well as financial security.

Macquarie continues to provide multi-layered support to OATS through pro bono work, volunteering and fundraising, with assistance evolving over the year. Staff have designed and built computer labs, with IT and office equipment donated by Macquarie; worked with OATS to plan for expanded human resources needs; donated furniture and office goods; and provided fundraising support by sponsoring participants in OATS’ ‘blogathon’. This blogathon provided seniors with a chance to apply their new IT skills to maintain a blog, thus developing an online connection to the community.

CEO Tom Kamber said the partnership with Macquarie has enabled OATS to greatly expand its services and reach hundreds of new clients.

“The Macquarie volunteers bring the two things we need most at OATS: expertise and patience!”

Tom Kamber, CEO, Older Adults Technology Services
charity’s work across 50 states), as well as providing strategic advice through board membership.

The Foundation has also provided significant fundraising support in recognition of staff efforts on behalf of the organisation.

Health and medical research are activities often close to the hearts of staff members. Founded by a Macquarie staff member and supported by staff primarily in the Fixed Income, Currencies and Commodities division, the Children’s Cardiomyopathy Foundation received close to $US300,000 in 2010 through fundraising and Foundation support. Funds raised formed the basis of three grants for early stage research that might not have otherwise received funding.

Other health and research organisations that have received tremendous support from staff include the American Diabetes Association’s Tour de Cure cycling event, in which staff in Philadelphia were among the top fundraising teams. Staff in Houston pitted their wits against each other during a trivia night which, along with other fundraising activities, raised more than $US10,000 for breast cancer research through the Susan G. Komen Foundation and men’s health initiative Movember.

FUNdraising is an initiative of the Detroit and Philadelphia Community Advisory Committees to provide an umbrella for the various fundraising activities undertaken by staff in those offices. FUNdraising weeks provide opportunities for staff to stage bake sales, raffles, cook-offs and other activities to raise funds for various organisations supported by staff. The weeks have the added benefit of bringing staff together and fostering engagement.

In addition to fundraising activities, US staff continued to be active in-kind supporters. Among the initiatives undertaken by the year, staff donated corporate attire, books, fresh produce, canned goods, coats, clothing and holiday gifts for organisations in New York, Houston, Philadelphia, Detroit and Chicago.
Funded by the Macquarie Group Foundation and business groups within Macquarie Group, Macquarie Sports runs sporting clinics for more than 8,000 children each year. Sports include rugby league, rugby union, cricket, netball and basketball, featuring major sporting identities as both coaches and role models.

The programs aim to enhance the fitness and wellbeing of young people, by providing positive role models to motivate young people to do their best.

Macquarie Sports works closely with schools, clubs, government bodies, not-for-profit organisations and state and national sporting bodies to enhance their resources and ensure the programs are delivered to the highest standards. All Macquarie Sports events are free of charge with catering provided for all participants. Some of the program’s highlights from the year are featured below.

**Netball**

In 2010 the Macquarie Sports netball program was successfully restructured to achieve greater exposure to primary school children, with Macquarie Sports joining forces with several local government areas in Sydney to promote the program. Bankstown, Camden, Campbelltown, Liverpool, Parramatta, Penrith and Sutherland municipalities provided netball courts free of charge, while Macquarie Sports organised the clinics and provided all coaching resources as well as free refreshments, netballs and visors to the students.

The clinics provided more than 1,500 children from 70 primary schools with a rare chance to be coached by former champion netballer, Australian captain and Macquarie Sports ambassador Liz Ellis. Current Australian players who attended clinics throughout the year included Catherine Cox and Kim Green while NSW Swifts representatives Courtney Tairi, Vanessa Ware and Amy Wild provided expert advice at various stages of the program.

Through Macquarie Sports’ promotion, girls who have never been exposed to netball were encouraged to participate in a fun and safe environment. They were taught a variety of drills and skills including shooting, defence, individual ball work and footwork. Feedback has indicated that following the clinics, girls are often more inclined to join their local netball association after becoming familiar with the skills needed in the game and their competition locations. Local netball associations also provided information on the day, with Liz Ellis relaying encouraging messages of the benefits of team sports to the girls.

Throughout the year Macquarie Sports and Liz Ellis also visited Adelaide and Melbourne to provide coaching for a further 250 children.

**Basketball**

Early in 2011, Macquarie Funds Group staff member and State League Basketball player Blake Henricks coordinated a 10-hour basketball camp on behalf of Macquarie Sports. The high intensity camp was attended by 30 youths from Police Citizens Youth Clubs (PCYC), including Bankstown, Blacktown, Marrickville, and South Sydney.

The day provided an insight for the young men and women into what it is like to be an elite athlete and the commitment needed to reach the highest levels. Participants were identified by PCYC officers on the basis of their interest in the game and limited access to high level coaching.

Blake said four high-calibre coaches, including seven-year Sydney Kings veteran BJ Carter, were involved in the day. “The kids had a gruelling program that included vertical leap tests, beep tests and strength training as well as game-simulated basketball stations involving shooting, defence and ball skills,” Blake said.
The day was capped off with a trip to the Sydney Entertainment Centre to watch the Sydney Kings take on the Melbourne Tigers. “This is a great program and the feedback from the kids and local officers who attended was excellent,” Blake said. “The quality of coaching provided to these kids would be hard to beat anywhere in Australia.”

Tiwi Ashes
The inaugural Tiwi Ashes took centre stage at Tiwi College between the two teams of Hayden’s Heroes and Allan’s All Stars in July last year. Tiwi College students joined forces with former Australian cricketers Matthew Hayden, Allan Border and Michael Kasprowicz as well as former Wallaby Matt Burke to play in front of 1,000 friends and family from across the Tiwis. Along with early morning sports clinics for local primary school children and traditional dancing and food, the day raised $A200,000 (this includes Macquarie Group Foundation matching) towards providing an agricultural sustainability education program for Tiwi College.

Matthew Hayden said: “Since my retirement from playing for Australia, the Tiwi Ashes has been the most revered cricketing challenge on my Australian calendar for the past couple of years. I enjoy standing shoulder to shoulder with many of the greats of the game and having a hit with the Tiwi locals. When it comes down to it, sport belongs to the community and its people. It doesn’t belong to any one person so everyone has the right to play and enjoy it. Macquarie Sports has been the perfect partner in supporting the Tiwi Ashes and their unwavering commitment to the project and the Tiwi Island community as a whole is to be commended.”

In the three days preceding the match Macquarie Sports’ scholarship recipient Jason Ryan led a team to various communities throughout Bathurst and Melville Islands to promote the event. The team visited every primary school on the two islands, providing giveaways and coaching for the schools and their children.

A sustainability farm is also being built; this will include a hospitality learning centre, chicken coop, toolshed, hydroponics classroom, two 25,000 litre water tanks and a dam for ducks.

Football
In 2010, Macquarie Sports launched a new soccer program in Brisbane, with community clinics held over three mornings during the Easter holiday. The clinics were offered to children who had expressed an interest in participating in soccer but were unable to register in club competitions for various reasons.

The children received coaching from former English Premier League player Spencer Prior and other current national and international soccer players. Prior has played over 600 league games in the UK, including 150 Premier League games for Manchester City, Leicester City, Derby County and Norwich. Since retiring, Spencer has moved to Australia and is now one of only a handful of FFA-qualified elite football skills teachers.

Macquarie also held events in Brisbane and Sydney for Macquarie staff members and their clients, the latter attracting more than 400 children. Through the coaching, children learnt tips from former Socceroos Paul Okon, Craig Moore and Alex Tobin, and current Matildas Kylie Ledbock and Leema Khamis.

“Macquarie Sports has been the perfect partner in supporting the Tiwi Ashes”

Matthew Hayden, former Australian Test cricketer and Executive Director, The Hayden Way
Organisations supported

Arts
Adelaide Symphony Orchestra, Australia
Alberta Theatre Projects, Canada
Art Gallery of NSW, Australia
Art Gallery of South Australia
Art Gallery of Western Australia
Australian American Production Company, USA
Australian Brandenburg Orchestra
Australian Business Arts Foundation
Australian Chamber Orchestra
Australian Film Institute
Australian String Academy
Australian String Quartet
Australian Youth Orchestra
Belvoir Street Theatre, Australia
Brandenberg Foundation, Australia
California Film Institute, USA
Canadian Opera Company
Canberra Symphony Orchestra, Australia
Chickenshed Theatre Trust, UK
Company B Theatre, Australia
Corporation of Massey Hall and Roy Thomson Hall, Canada
Detroit Institute of Arts, USA
Detroit International Jazz Festival, USA
Easter-Week Philharmonic Orchestra, Australia
Entertainment Industry Foundation, USA
Ernst Burghardt 1971, Germany
Friends of Newcastle Cathedral Music, Australia
Friends of the State Library of SA, Australia
Greenwich Arts Council, USA
Helpmann Academy for the Arts, Australia
Houston Ballet Foundation, USA
London Philharmonic, UK
Media Theatre, USA
Montgomery Theater, USA
Mr Holland's Opus Foundation, USA
Museum of Contemporary Art, Australia
Museum of Modern Art, Australia
National Ballet of Canada
National Gallery of Australia
NIDA Foundation Trust, Australia
Opus Australia
Ravinia, USA
Roundabout Theatre Company, USA
San Francisco Opera, USA
Settlement Music School, USA
Shaw Festival, Canada
Soulpepper Theatre Company, Canada
South Australian Museum Foundation, Australia
St Michael's Choir School, Canada
State Theatre Co of SA, Australia
Strathfield Shakespeare Festival, Canada
Streetwise Opera, UK
Sydney Philharmonica, Australia
Sydney Symphony Orchestra, Australia
Sydney Theatre Company Foundation, Australia
The Belvoir Shakespeare Company, Australia
The Production Company, USA
The Song Room, Australia
Tutti Ensemble, Australia
Vancouver Theatre Sports, Canada
Walls Collection, UK

Education
Amherst College, USA
Amarumbra School, USA
Asian University for Women, Japan
Austin College, USA
Australian Literacy and Numeracy Foundation
Bay Area Disciple Discovery Museum, USA
Bishop's University, Canada
Bokamoso Education Trust, South Africa
Bond University, Australia
Brooklyn Historical Society, USA
Cab Calloway Arts School Fund, USA
California Academy of Sciences, USA
Canadian Royal Heritage Trust
Cape York Institute, Australia
CCSU Foundation, USA
Centre for Independent Studies, Australia
Centre for Social Impact, Australia
Chicago Council on Global Affairs, USA
Citizen Schools, USA
Colby College, USA
Commonwealth Foundation, UK
Concordia University, Canada
Cristo Rey Jesuit, USA
Crossroads School, USA
Dartmouth College, USA
Duke University, USA
Early Education Program for Hearing Impaired Children, Australia
Educational Partnership for Instructing Children, USA
Evans Scholars Foundation, USA
Facing History and Ourselves, USA
Freedom Alliance Scholarship Fund, USA
Furman University Paladin Club, USA
Grand Rapids, Australia
Glennbow Museum, Canada
Hsiao Xian Art Education Foundation, Hong Kong
Harlem Academy, USA
Inila Foundation, Australia
Indiana University Foundation, USA
Islamic Museum of Australia
Janus Academy Society, Canada
Lessece Educational Trust, UK
Life Education Australia
London Transport Museum, UK
Massachusetts Institute of Technology, USA
McGill University, Canada
Melbourne Medical School, Australia
Michigan Women's Studies Association, USA
Minds Matter of New York City, USA
Mittagong Outdoor Education Centre, Australia
National Library of Australia
National Trust of Australia
National Trust of SA, Australia
Paynter Homes, Australia
Pennsylvania State University, USA
Philanthropy Australia
Piedmont Educational Foundation, USA
Pomona College, USA
Prep for Prep, USA
Purdue University, USA
Queens University of Charlotte, USA
Red Racer Scholarship Fund, USA
Room to Read
Royal Ontario Museum Governors (ROM), Canada
Rutgers University Foundation, USA
San Francisco Education Fund, USA
School for Social Entrepreneurs, Australia
School of St Jude, Tanzania
Shine on Sierra Leone, USA
Society of Australian Genealogists
Soochow University, Taiwan
Sowers Action, China
Squash Peak Foundation, USA
St Edmund's Special School, Australia
St Joseph Centre, USA
St Joseph's School for the Blind, USA
St Lawrence University, USA
St Paul's College Foundation, Australia
Stanford School of Medicine, USA
Stanford University, USA
Tabasum Education Fund, USA
Teach for America, USA
Tech Museum of Innovation, USA
Toronto Public Library Foundation, Canada
Trent University, Canada
Troy Polytechnic Foundation, USA
UCI Foundation, USA
Umbrae Foundation, USA
Union College, USA
Union of North American Vietnamese Student Associations, USA
United Negro College Fund, USA
Université de Montréal, Canada
University College Oxford, UK
University of Adelaide, Australia
University of Alberta, Canada
University of Colorado Foundation, USA
University of Iowa, USA
University of Manitoba, Canada
University of Maryland College Park Foundation, USA
University of Northern Colorado Foundation, USA
University of NSW Foundation, Australia
University of Pennsylvania, USA
University of Saskatchewan, Canada
University of Southern California, USA
University of Sydney, Australia
University of Tampa, USA
University of Texas, USA
University of Virginia, USA
University of Winnipeg Foundation, Canada
University of Wisconsin Foundation, USA
Wayne State University, USA
Western Michigan University Foundation, USA
YAD Vashem, Canada
Yasur, Australia
Youth in Motion, Canada

Environment
Abandoned Animal Rescue, USA
Alberta SPCA, Canada
American Society for the Prevention of Cruelty to Animals
Anur Leopard Project, USA
Animal House Shelter, USA
Animal Legal Defense Fund, USA
Animal Medical Center, USA
Animal Rescue Organisation, South Africa
Animal Rescue Team Taiwan
Animals Asia Foundation, Hong Kong
Animals in Distress, South Africa
Australia Zoo Wildlife Warriors
Australian Bush Heritage Fund
Australian Conservation Foundation
Australian Environmental Grantmakers Network
Australian Marine Conservation Society
Australian Cholangian Project
Australian Wildlife Conservancy
Bedgeek Reserve, Victoria, Australia
Bird Observation & Conservation Australia
Birds Australia
Black Puppy Foundation, Australia
Bush Heritage Australia
Calgary Zoo, Canada
Canadian Wildlife Federation
Cape of Good Hope SPCA, South Africa
Carbon Neutral Gift Fund, Australia
Cart Horse Protection Association, South Africa
Cat Protection Society of NSW, Australia
CatieRescue NSW, Australia
CCA Texas, USA
Central Park Conservancy, USA
Clean Up Australia
Coonanah Wildlife Reserve Society, Canada
Coeexistence of Animal Rights on Earth, Korea
Compassion Fruit Society, USA
Corridor Rescue, USA
Defenders of Wildlife, USA
Denver Zoo Foundation, USA
Doggie Rescue, Australia
Dog's Refuge Home, Australia
Earth Island Institute, USA
Earth Justice, USA
Earthwatch Australia
Emirates Foundation, Canada
Environment Victoria, Australia
Farallon's Marine Sanctuary Association, USA
Fauna & Flora International, Australia
Foundation for Foxes, USA
Greenpeace Canada
Greenpeace Australia
Greenwich Land Trust, USA
H. T. Or Animal Care Center, USA
Honduras SPCA, USA
International Bird Rescue Research Center, USA
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Contact information

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