

Common cashflow problems

- **Problem:** No clear view on your overall cash position and no visibility on how, when and where your cash flows.

Result: Missed investment opportunities.

Solution: Accounts to meet specific needs.

- **Problem:** Income on cash not being reinvested.

Result: “Leaky bucket”

Solution: Reinvest income to create compounding returns.

- **Problem:** Missed investment opportunities.

Result: Not building wealth as quickly as is achievable, therefore slower achievement of objectives.

Solution: Establish an account that offers transparency for you and your adviser so you can see the cash that is available for investment. Your adviser can then proactively present you with new investment opportunities.

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For a free copy of our Disclosure Statement please call 0800 742 737.

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Getting the basics right.

Cashflow Management Solutions

Macquarie Private Wealth

A world of opportunities



FORWARD thinking

Successful cashflow management is the key to wealth creation – it's all about getting the basics right.

It doesn't matter whether your cash comes from salary or wages, business income, share dividends or rent. What matters is how much of your cash you keep – and how you handle it.

At Macquarie Private Wealth we offer a range of cashflow management tools and services to make it easy for you to get your cashflow under control and have more visibility in terms of where your money is going.

Why worry about the basics?

A long economic boom, strong employment and easy availability of credit have changed our cashflow patterns – a fact that's reflected in our low national savings rate. New Zealanders are some of the hardest working people in the world. We are earning more, the economy is booming but our debt levels have never been higher. This is because we're not so good at managing the money we make. In short we have a cashflow problem.

It's a common problem

Rich or poor, young or old, we're nearly all guilty of poor cashflow management. If you don't get the basics right, poor cashflow can cause problems for your share trading and settlement, new investment opportunities may be missed and your capacity to take maximum advantage of movements in financial markets is limited.

We've all got to understand how best to handle our cash and how to stop too much of it from slipping through our hands. Refer to the 'Common cashflow problems' table for some suggestions on solving issues caused by poor cashflow management.

How can I manage my cashflow better?

Get greater visibility – you need to make sure that your cash is more visible and you can get complete transparency of your assets and liabilities.

Think like you're in business – monitor income and expenses on your own income statement and assets and liabilities on your balance sheet. You can use these devices to help make your financial decisions.

Know your cost to income ratio – knowing what percentage of your income goes to meeting expenses will help you better understand your existing financial position and how you manage your money. You'll be better placed to save money, reduce debt and start to build positive cashflow.

With consolidation information about where your cash is coming from and where it's going, you can take control of your cash – at last!

There's a solution

Macquarie Private Wealth offers a full range of cashflow management tools including:

- Accounts that act as a cashflow hub for all your investing activity.
- Accounts for share transaction settlement and income reinvestment, regardless of the source of your income.
- Accounts that give your adviser a complete view of your investment cash position so you can take advantage of new opportunities as they arise.
- Educational information on budgeting, defining and measuring cashflow goals and tips for improving cashflow management.

For more information about how you can manage your cashflow better, speak to your Macquarie Private Wealth adviser or call 0800 742 737 today.