

# Global Quantitative Research Conference

Hong Kong: 22-23 September 2014

## Agenda

### Monday 22 September

#### Hong Kong Mandarin Oriental – Connaught Room, Level 1

8:00	Registration Light breakfast with tea and coffee will be served.	
8:30 - 8:40	<b>Opening Remarks</b> Mark Duncan – Global Head of Cash Equities, Macquarie	
8:40 - 9:20	<b>Determinants of Target Price Forecasts and Valuation Errors Made by Analysts</b> Haifeng You – Associate Professor, Hong Kong University of Science and Technology	Behavioural Investing
9:20 - 10:00	<b>The Impact of Site Visits on Stock and Analyst Performance?</b> Qiang Cheng – Associate Dean (Research), Professor of Accounting, Singapore Management University	
10:00 - 10:20	Morning Networking Break Refreshments will be served.	
10:20 - 11:00	<b>Income Classification Shifting and Mispricing of Core Earnings</b> C.S. Agnes Cheng – Chair Professor of Accounting and Head, School of Accounting and Finance, The Hong Kong Polytechnic University	Fundamental Investing
11:00 - 11:40	<b>The Value Trap: Value Buys Risky Growth</b> Stephen Penman – George O. May Professor of Accounting, Chair of Accounting Division, Columbia University	
11:40 - 12:00	Networking Buffet Lunch Refreshments will be served in the foyer.	
12:00 - 12:35	<b>The Future of Quant Equity: From Cap-Weighted Indices to Advanced Beta to Dynamic Strategies</b> Marc Reinganum – Chief Quantitative Strategist, State Street Global Advisors	Lunch Session: Future of Active Investing
12:35 - 13:10	<b>Dimensions of Higher Expected Returns and Smart Beta</b> Peng Chen – Chief Executive Officer, Asia ex-Japan, Chairman, Dimensional Fund Advisors	
13:10 - 14:40	<b>Panel Discussion – Active vs Passive and Where Smart Beta Fits</b> Peng Chen – CEO, Asia ex-Japan, Chairman, Dimensional Fund Advisors Marc Reinganum – Chief Quantitative Strategist, State Street Global Advisors Joseph Ho – Senior Advisor, Invesco Hong Kong Richard Coghlan – Head of Multi-Asset, Asia, Schroder Investment Management Peter Ryan-Kane – Head of Portfolio Advisory, Asia Pacific, Tower Watson	
14:40 - 15:00	Afternoon Networking Break Refreshments will be served.	
15:00 - 15:40	<b>High Capacity Alpha – Intelligent Design</b> Jonathan Briggs – Senior Portfolio Manager, Canada Pension Plan Investment Board	Risk Management / Portfolio Construction
15:40 - 16:20	<b>Is Your Covariance Noisy?</b> Vis Nayar – Deputy Chief Investment Officer, Equities, HSBC Global Asset Management	
16:20 - 17:00	<b>Active Managers vs Passive Products: How Active Managers Can Win The Debate?</b> Olivier d'Assier, Managing Director Asia Pacific, Axioma	
17:00 - 17:10	<b>Concluding Remarks Day 1</b> Macquarie Quant Team	
18:00	<b>Cocktail Reception</b>	

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**Hong Kong Mandarin Oriental – Connaught Room, Level 1**

<b>08:00</b>	Registration Light breakfast with tea and coffee will be served.	
<b>08:30-08:40</b>	<b>Welcome Address</b> John O'Connell – Global Head of Research, Macquarie	
<b>8:40 - 9:20</b>	<b>What Type of People Should Manage Money?</b> Jack Gray – Institutional Adviser and Academic, University of Technology, Sydney	<b>Fund Management / Asset Allocation</b>
<b>9:20 - 10:00</b>	<b>Considerations for Quant Manager Selection</b> James Jarvis – Associate Director, Pacific Alternative Asset Management Company	
<b>10:00 - 10:20</b>	Morning Networking Break Refreshments will be served.	
<b>10:20 - 11:00</b>	<b>Crowdsourced Alpha</b> Vinesh Jha – Chief Executive Officer, ExtractAlpha; Adviser to TIM Group & Estimize	<b>Alpha Innovations &amp; Ideas</b>
<b>11:00 - 11:40</b>	<b>Lessons From Running a Social Media Quant Fund</b> Richard Peterson – Managing Director, Founder, MarketPsych	
<b>11:40 - 12:00</b>	Networking Buffet Lunch Refreshments will be served in the foyer.	
<b>12:00 - 12:40</b>	<b>High Frequency Trading and Institutional Trading</b> Terrence Hendershott – Professor, Haas School of Business, University of California, Berkeley	<b>Lunch Session: Trading and Implementation</b>
<b>12:40 - 13:20</b>	<b>Early Peek Advantage?</b> Grace Xing Hu – Assistant Professor, HKU Business School, University of Hong Kong	
<b>13:20 - 14:00</b>	<b>Technology that Improves Market Transparency and How Regulators are staying Ahead of the Curve</b> Rob Hodgkinson – Director of Business Development, MarketGrid Systems	
<b>14:00 - 14:10</b>	<b>Closing Remarks Day 2</b> Macquarie Quant Team	
<b>14:10 - 14:30</b>	Afternoon Networking Break Refreshments will be served.	
<b>14:30 - 15:00</b>	<b>Quant 101: An Introduction to the Quantitative Approach to Investing</b> Macquarie Quant Team	<b>Quant Workshop</b>
<b>15:00 - 16:30</b>	<b>Quantitative Programming Workshop – Introduction to R</b> Macquarie Quant Team	
<b>16:30</b>	<b>Conclusion of Day 2</b>	

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