

# Indonesia Telecoms, Technology and E-Commerce Conference

Coming of digital age...

14–15 March 2016: Jakarta

WCapital  
Advisory



## Conference Agenda – Day 1

The Ritz-Carlton Jakarta, Pacific Place, L8, Glass House

Monday 14 March

08:30	Registration
	<b>Session 1: Indonesia Coming of Digital Age.....</b>
08:45-09:30	<b>Keynote Address 1: Indonesia's Digital Landscape</b> Ministry of Communications and Information Technology: Rudiantara, <i>Minister</i>
09:30-10:30	<b>Panel Discussion</b> Ministry of Communications and Information Technology: Rudiantara, <i>Minister</i> Indosat (ISAT IJ): Alexander Rusli, <i>Chief Executive Officer</i> XL Axiata (EXCL IJ): Dian Siswarini, <i>Chief Executive Officer</i> OLX Indonesia: Daniel Tumiwa, <i>Chief Executive Officer</i> Lazada: Maximilian Bittner, <i>Founder and Group Chief Executive Officer</i> Moderator: PT Visi Media, David Burke, <i>Chief Operating Officer</i>
10:30-11:00	Morning Tea
11:00-11:15	<b>Session 2: Digital Innovation – What's Possible?</b> Golden Gate Ventures: Michael Lints, <i>Venture Partner</i>
11:15-12:15	<b>Panel Discussion</b> MyRepublic: Richard Tan, <i>Director</i> Telkomsel (TLKM IJ): Edward Ying, <i>Director of Planning and Transformation</i> XL Axiata (EXCL IJ): Ongki Kurniawan, <i>Chief Digital Services Officer</i> IBM: Areiel Wolanow, <i>Global Cognitive Banking Leader</i> Moderator: A.T. Kearney, Naveen Menon, <i>Partner</i>
12:15-13:30	Networking Lunch
	<b>Session 3: Digital advertising – Is Indonesia Ready?</b>
13:30-14:30	<b>Panel Discussion</b> PT Visi Media (VIVA IJ): Omar Giri Valliappan, <i>Senior Vice President and Digital Chief Executive Officer</i> Starcom MediaVest Group: Yasir Riaz, <i>Managing Director, Indonesia</i> MEC: Ajay Gupte, <i>Technical Advisor</i> Adskom: Italo Gani, <i>Co-Founder and Chief Executive Officer</i> Moderator: Media Partners Asia, Aravind Venugopal, <i>Vice President</i>
14:30-15:00	Afternoon Tea
15:00-16:00	<b>Session 4: Panel discussion: Online Payments – Breaking Old Habits</b> Bank Mandiri (BMRI IJ): Rico Usthavia, <i>Senior Executive Vice President, Transaction Banking</i> Indosat (ISAT IJ): Prashant Gokarn, <i>Chief Digital Services Officer</i> Doku: Nabila Alsagoff, <i>Founder and Chief Operating Officer</i> Moderator: Fusion Payments, Chris Eyles, <i>Founder and Chief Executive Officer</i>
16:00-16:30	<b>Day 1 Closing Remarks: Building Internet Platforms in Southeast Asia</b> Garena Online: Nick Nash, <i>Group President</i>

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## Conference Agenda – Day 2

The Ritz-Carlton Jakarta, Pacific Place, Level 8, Glass House

Tuesday 15 March

08:30	<b>Registration</b>
	<b>Session 5: Indonesian E-Commerce</b>
08:45-09:15	<b>Keynote address 2: Indonesian Tech – Entrepreneur’s Perspective for Corporates</b> Lippo Group: John Riady, <i>Director</i>
09:15-09:45	<b>Keynote address 3: Indonesian Tech – Entrepreneur’s Perspective at the Grassroots</b> Saratoga Capital: Sandiaga Uno, <i>Co-Founder</i>
09:45-10:15	<b>Keynote address 4: Indonesian E-Commerce – Scratching Below the Surface</b> Facebook: Kenneth Bishop, <i>Head of ASEAN</i>
10:15-10:30	<b>Mitra Adiperkasa (MAPI IJ):</b> Ravi Kumar, <i>Chief Operating Officer</i>
10:30-10:45	<b>Zalora Indonesia:</b> Anthony Fung, <i>Chief Executive Officer</i>
	<b>Moderator: Monks Hill,</b> Peng T. Ong, <i>Partner and Founder</i>
10:45-11:15	<b>Morning Tea</b>
	<b>Session 6: Indonesian Online Video</b>
11:15-11:45	<b>iFlix:</b> David Goldstein, <i>Special Advisor</i>
11:45-12:30	<b>Panel Discussion</b>
	<b>iFlix:</b> David Goldstein, <i>Special Advisor</i>
	<b>Twitter:</b> Roy Simangunsong, <i>Country Business Head</i>
	<b>Google Indonesia:</b> Henky Prihatna, <i>Country Industry Head</i>
	<b>Moderator: Media Partners Asia,</b> Aravind Venugopal, <i>Vice President</i>
12:30-13:30	<b>Networking Lunch</b>
13:30-14:30	<b>Session 7: Indonesia VCs – Identifying Exciting VC Opportunities</b>
	<b>Panel Discussion</b>
	<b>Ardent Capital:</b> Adrian Vanzyl, <i>Co-Founder and Chief Executive Officer</i>
	<b>Venturra Capital:</b> Stefan Jung, <i>Co-Founder and Managing Partner</i>
	<b>Convergence Ventures:</b> Adrian Li, <i>Founding Partner</i>
	<b>CyberAgent Ventures:</b> Steven Vanada, <i>Vice President</i>
	<b>Asia Pacific Internet Group:</b> Hanno Stegmann, <i>Chief Executive Officer</i>
	<b>Moderator: Kejora Partners,</b> Sebastian Togelang, <i>Founding Partner</i>
14:30-15:30	<b>Session 8: Indonesian Startups – Navigating Pitfalls for A Successful Venture</b>
	<b>Panel Discussion</b>
	<b>Graved:</b> Steven Kim, <i>Chief Executive Officer</i>
	<b>HappyFresh:</b> Markus Bihler, <i>Co-Founder and Chief Executive Officer</i>
	<b>MatahariMall:</b> Hadi Wenas, <i>Chief Executive Officer</i>
	<b>aCommerce:</b> Paul Srivorakul, <i>Co-Founder and Chief Executive Officer</i>
	<b>Orami:</b> Jérémy Fichet, <i>Chief Executive Officer</i>
	<b>Moderator: GREE Ventures,</b> Albert Shyy, <i>Principal</i>

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## Conference Agenda – Day 2 (continued)

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Tuesday 15 March

15:30-16:00	Afternoon Tea
	<b>Session 9: Identifying Indonesia's Next Unicorn</b>
16:00-16:30	<b>Keynote address 5: Uber Indonesia</b> , Alan Jiang, <i>International Launcher</i>
16:30-17:30	<b>Panel Discussion</b>
	<b>Go-Jek:</b> Kevin Aluwi, <i>Chief Financial Officer</i>
	<b>Berrybenka:</b> Jason Lamuda, <i>Co-Founder and Chief Executive Officer</i>
	<b>Elevenia:</b> Madeleine Ong de Guzman, <i>Vice President</i>
	<b>Bukalapak:</b> Muhamad Fajrin Rasyid, <i>Co-Founder and Chief Financial Officer</i>
	<b>Uber Indonesia:</b> Alan Jiang, <i>International Launcher</i>
	<b>Moderator:</b> Macquarie Capital, Kingston Pang, <i>Senior Vice President</i>
17:30-18:00	<b>Conference Closing Remarks</b> <b>Sequoia Capital:</b> Pieter Kemps, <i>Vice President</i>
18:00-20:00	Networking Drinks